

# The Desert Sun

Of Palm Springs, California

SERVING AMERICA'S MOST RAPIDLY GROWING DESERT-MOUNTAIN AREA

Tuesday, November 1, 1949

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(Colborn Center)  
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## Democratic Leader Here Just to Rest

George Luckey Waves Aside All Questions Of Political Nature

A Village visitor over the weekend and honored guest of Western Week as leader of the parade was Senator E. George Luckey, mentioned frequently by Democratic leaders as nominee for governor at the next election.

Accompanied by friends, the Brawley rancher stayed at the Pueblo relaxing and "soaking up Palm Springs sunshine." When asked, during the course of the parade, about the possibility of his running for the chief executive position of the state the senator smiled and waved his hat but kept mum on intentions.

LATER ON in an interview with The Desert Sun reporter he told stories, discussed his blooded horse stock (said to be one of the finest in the state), and mentioned nearly every subject but politics.

Closest approach to anything political was his mention of the proposed tramway, a subject in which he is well-versed. One of the opponents to the project originally, he is now one of its ardent enthusiasts and told of many of his findings in "where the flies the ointment" are located regarding start of construction of the giant sand-to-snow lift.

LUCKEY, WHO IS well-known to many Villagers and Village riding groups, is a member of Rancheros Vaqueros and takes great pride in his riding reputation. He was greatly amused at the apprehension of parade handlers when they discovered he was to wear spurs on his mount, "a fiery animal," and arrangements had already been made for a girl to accompany him in the parade "to catch his horse after it had thrown the senator." Springing into the saddle he had quickly and adequately demonstrated his riding ability.

When members of the Luckey party were asked about the senator's intentions they replied they "hoped he would run for governor," all indicating he had made no positive statement as yet.

## Trailer Damaged By Fire Saturday

A fire in the trailer house of Harry M. Place, Smoke Tree Trailer camp, Saturday morning sent the department members out to squelch flames said to have originated by a cigarette.

## This Side Of the Sun

By Phat

First Western Week, then Halloween. From lethargy to jerk us. Thanksgiving, Christmas lie between Us and the Desert Circus.

In reference to the above and similar lines in the past... This week received the finest compliment of all... Conky said the poems didn't make sense... Perhaps that's because they're in English.

THAT WAS a great parade Sunday... It set a record... A Villager who has a unique method of measuring parades, said this one was six beers long... Best previous record, he said, found him only half way down the sixth when the parade ended... Some time if they have a real super duper parade, he won't be able to score the success... He'll be prone... Now, there's an idea for Harry Harper and the Desert Circus which comes up next March... Plan a parade that will be so long it will leave this checker flat on his face.

AL FISCHER of the Pueblo has a police dog for a pet... But he had better watch it... Some scout for USC or UCLA is going to grab it and give it a job raking canvas leaves... He's a great football player... Just as Mayor Charlie Farrell arrived at the Pueblo Sunday to greet Senator George Luckey, the dog threw the nearest block on Fischer ever seen on or off a football field... Fischer went down, out of the play... When he got up he pointed a finger at the dog: "Dog-gone you! If I didn't own you—!"... Mayor Farrell, however said the dog's block was illegal... "Clipping, I call it. He should be penalized 15 yards."

PEOPLE ARE ALWAYS poking See THIS SIDE, Page 4

California Really Is Some State—

## Senator Downey, Resting Here, Reveals Great Part State Plays in Congress

Leaving Palm Springs Sunday evening as announcements were going out to newspapers and over the air that he would be a candidate to succeed himself, Senator Sheridan Downey and Mrs. Downey were heading for Los Angeles for the forthcoming re-election drive.

## City Collects \$10,858 from License Fees

Representing its share of liquor license fees for an eight-month period, from January 1, 1949 to August 31, 1949, Palm Springs will receive \$10,858.76 from the state according to announcement by William Bonelli of the state board of equalization.

The allocation was made under a new system of accounting adopted this year. Next April's allotment to the city will include earnings from September, 1949 to February 28, 1950. The Palm Springs allotment was second highest in the county, Riverside city receiving \$15,864.70 as its share of the state allocation. In all, \$79,604.43 went to Riverside county and cities, \$24,340.34 going to the county for licenses in unincorporated areas.

Indio, with an allocation of \$6,347.50, was third in the county in liquor licenses and Blythe fourth, with \$4,677.50.

Dryest city of the county was Perris, which collected \$1,107.50 for the eight-month period.

## Mrs. Bering Shaken Up Auto Crash

An auto accident Sunday afternoon involving Palm Springs Restaurant Owner Lee Bering and Walter Charles Jones of Alhambra sent both cars to the auto shop and caused several bruises and bumps to Mrs. Bering, passenger in her husband's car.

Arriving at the corner of Baristo and Cahillia at the same time, the "48 convertible of Bering was damaged to the extent of an estimated \$300, while Jones' '49 Buick was estimated to be damaged \$450 worth.

Mrs. Bering was examined by X-rays to see if any bones were broken but she was found not to be in serious condition except for bruises and shock.

## Hallowe'en Party Staged for Kids

Youngsters of Palm Springs rallied at two parties last night, the annual Hallowe'en celebration sponsored by Lions Club members.

At Palm Springs high, boys gathered in an athletic program at the gymnasium with events of all sorts under direction of Coach C. E. Ballagh and Les Jackson, Youth Center director. At the Village theatre, girls gathered as guests of the management to see a fine picture. Refreshments were served both groups.

## They're Almost Ready to Sit On Says City Manager

Street benches, announced some time ago by City Manager Russell Rink as nearly ready for Village streets, were said yesterday.

## Don't Fence Me In, Theme Song of Pussy

Mrs. Eleanor Larrabee made a serious error in tactics this week when she put her thoroughbred Siamese cat in a box to take to Dr. O. B. McRory while she was in town for a sojourn for a few days. The cat clawed his way out of the box, jumped out of the car and was OFF, followed by Mrs. Larrabee's dog.

Mrs. L. all dressed up for the big city complete with hat, veil and high heels, was off after the cat and the dog. After a good deal of skir mishing around in the sand, she retrieved her pets.

## Palm Springs To Host State Jaycee Board

500 Delegates to Spend Weekend In Sessions Here

Palm Springs Junior Chamber of Commerce is concluding last-minute plans to host approximately 500 members of the state board of directors of the organization this weekend.

Convention Chairman Bob Benish announced a new system of handling the delegates in the form of entertainment: Friday night there will be staged a "Night on the Town," nothing scheduled for the delegates but just good fun at any cafe, restaurant, cocktail lounge or entertainment of the delegates' own choice by the use of script, already arranged for with the various restaurateurs and operators.

IN THIS WAY the Jaycees will be able to go where they please and discover the many attractions Palm Springs has to offer. Headquarters of the gathering will be Del Tahquitz hotel, registrations to start Thursday evening with the incoming delegates to receive the hand of welcome from President Ted McKinney. All general sessions, forums and committee gatherings will be held at the Wars Memorial building.

Highlight of the convalesce will be the Saturday luncheon at the Tennis Club, principal speaker at which will be Jimmy Roosevelt, son of the former president. Saturday evening there is a dinner-dance scheduled at the Wars Memorial building.

A GENERAL SESSION Sunday morning will conclude the three-day series of meetings. Publicist Ed Zirinsky said yesterday that normally about 125-150 members attend the board's quarterly meetings held in different cities and sections of the state but that from the amount of publicity given this meeting and the fact that Palm Springs is a glamorous dateline to any story or news release, at least 500 are expected to overflow the Village.

Joan Olander, chosen Miss Palm Springs earlier this year, will act as official hostess for the Palm Springs Jaycees.

## Artists Mark Art Week at Plaza Show

Alberta Babcock was notified this week that she has been named chairman of the Palm Springs district in the observance of National Art Week which starts today.

Local artists are urged to display their paintings in local store windows and there will be the usual open air art exhibit in the Plaza as last year.

Saturday there will be Indian dances and an auction of the paintings. One thousand persons are expected to attend the event last year and another big throng is anticipated this year.

Featured in the open-air art show in the Plaza are a group of serigraphs, silk screen prints, through the courtesy of the National Serigraph Society in New York. The exhibition of colorful, original, signed prints has been arranged by Jim Brown, of Desert Magazine Press.

## Boxer Judged Best of Show

International Champion Monarch's Ego Garakont, Boxer, owned by Dr. and Mrs. Kenneth G. Rudy of Tarzana, Sunday was selected as best of breed at the 12th annual All-Breed Show sponsored by the Palm Springs Kennel club and staged at La Quinta hotel.

There were 550 entries from all over the southland and the show was witnessed by a great throng of dog fanciers.

## Long Search Fails To Reveal Flames

A call to the fire department Saturday morning sent the trucks out to the vicinity of Araby point to check what was thought by the woman, reporting the incident, to be a complete conflagration. Area was scoured for the better part of a half hour by the smoke-eaters without discovering anything resembling a smoke, much less the holocaust expected.

Call was officially noted "False alarm."

# Sixth Annual Western Week is Termed Best

You Ain't Seen Nothing Yet—

## NEW YORK TO VILLAGE BY STAGE COACH IN 1950

Just a shortie?

Jim Chandler, who negotiated the hiways between Hollywood and Palm Springs from the driver's seat of an ancient stage coach, as a leading feature of the 1949 Western Week, has an ambitious idea, according to sentences attributed to him in Riverside.

Last week end's trip was a re-enactment of the old stage line which coursed the roads from Los Angeles to Arizona points 77 years ago and it served to publicize the sixth annual Western Week.

But that three-day jaunt was merely a brisk work-out for Chandler.

"Shucks, next year, for the 1950 Western Week, we're going to start in New York and ramble to Palm Springs in time for the big event," he told newsmen.

He wasn't quoted on the estimated time for that jaunt.

## Five Conventions Scheduled Here During November

James Willmas, in charge of the convention bureau at the Chamber of Commerce this week listed five conventions for November which will bring many visitors to Palm Springs and three already on the books for next year with dates set.

Two more organizations have mapped plans to hold their 1950 sessions in the Village but have not yet fixed the definite dates. Conventions already scheduled are:

November 4-6—Statewide Jr. Chambers of Commerce.

November 6-9—California Council of Architects.

November 15-18—Calif. Federation of Women's Clubs.

November 18-19—Calif. Federation of Women's Clubs, Jr. division.

November 27-29—Prudential Life Insurance company.

Definitely aligned for 1950 are:

January 7-10—Men's Apparel Guild in California.

January 11-13—Western Fairs Association.

October 13-16—California State Horsemen's association.

Organizations which have voted to convene in Palm Springs in 1950 but which have not yet set definite dates, are:

Pacific Coast Gas association.

National Macaroni Manufacturers association.

## San Diego Civic Leaders Here

San Diego civic leaders—more than 50 of 'em—were overnight guests of the Palm Springs Chamber of Commerce at the Desert Inn last night on a good will tour which is taking them to the various points of interest in southern California, a tour which is this year the fourth, an annual event.

The trip is conducted by Jimmy Shea, former Southern Pacific downtown passenger agent here, still a Village booster despite the fact he is now a member of the San Diego chamber. The group continues onward today to the Coachella valley and other points of interest.

## Berger Ordered Held for Trial

John Berger, free lance caddy, taken to Riverside last week after appearing before Judge Eugene A. Theriault on charge of fill-tapping at the Desert Drug, was set for preliminary hearing November 4 with bail at \$1000. To appear Friday morning at 10 o'clock he will be charged in the Riverside court by Assistant District Attorney Ray T. Sullivan Jr. on the complaint of J. L. Bolter of the DA's office.

## Community Fashion Show Planned for the Village

A meeting is scheduled for this afternoon at the Rossmore at 2 o'clock of managers of the principal stores in the Village with Chamber of Commerce officials to set plans for a gigantic community fashion show in the near future which will surpass any one of this type ever given in the Village, according to Jim Will-

## Villagers Speak On Palm Springs Day at Ad Club

"Advertising With Public Funds" is the theme of the speeches today at the luncheon meeting of the Los Angeles Advertising club by Villagers as the organization, numbering 600 top executives in the metropolitan city, devotes its program to "Palm Springs Day."

Heading the group will be Mayor Charles Farrell who, with Frank Bogert, will regale the audience into a receptive mood, followed by Manager Bill Dunkerley of the Chamber of Commerce who is set to deliver a half-hour speech on resort advertising. Also scheduled to attend the meeting as Village representatives are Chamber President Milt Hicks, Chamber Publicist Jim Hervey, Chamber Board Members Oliver Jaynes and Keith Herbert, Councilwoman Ruth Hardy and Councilman Florian Boyd.

Approximately \$150 has been spent in decorations, brochures and other appurtenances to the banquet for advertising and promoting Palm Springs with individual boxes of dates also to be set at each place for the diners.

## Nice Going Mr. Wilson, Also Tony

A story with a happy ending—In Friday's Desert Sun there appeared a story on page one telling of a wallet belonging to Myron V. Wilson, being found in front of the Royal Palms hotel by a local boy, Tony Summers, also of the city.

About noon Friday Mr. Wilson was a Desert Sun visitor to express his gratitude for the story plus the information reported—that his wallet (containing \$68 in bills) was being held at the police station as a result of Young Summers' honesty.

Further information from Mr. Wilson elicited his intention of rewarding Tony with a neat sum for his efforts—one-half of the amount in the wallet, or \$34.

(Editorial note: Nice goin' Tony, and nice goin' Mr. Wilson.)

## Palm Tree Blaze

A fire call Friday afternoon sent members of the local department out to 275 Via Lola where a palm tree, in the yard at that address, was ablaze.

Flames were extinguished and firemen said the tree was damaged to the extent of killing it. Caretaker of the property was unable to account for cause of the fire since the place was unattended at the time.

## Crowds Out for Event Rated Largest in its History, All Events Establish New Marks

Many Notables Down for Weekend to See And Take Part in Events; Charity Funds To Benefit Greatly from Various Features

"I think that this year's Western Week was just about the best in every respect we've had ever had," said General Chairman Bob Bennett yesterday of the event which ended Sunday, "and I attribute every bit of its success to all the committee members who worked so hard."

The four-day event, which did much to publicize Palm Springs and bring to town a throng of visitors—estimated at 35,000—was sponsored by Los Compadres, riding club, for the sixth successive season.

TOPPED OFF by the gigantic parade Sunday, the events also numbered Kangaroo courts under the direction of Judges Leo Fields and Frank Bogert, Gay Nineties Jamboree at the Doll House, parking lot on Saturday night and a western shot at The Stables.

As of press time yesterday Bennett said it was impossible to estimate how the club made out financially, but he believed the charity funds (to which the profits are devoted) would be enhanced from the program.

PARADE HEADLINERS included Guest of Honor Senator E. George Luckey of Brawley, under consideration for nomination for the governorship of California at the next election; Mayor Charles Farrell; WW Queen Yvonne Dillon; Brooks Temple, Red Ryder of radio fame; Los Compadres President George Strebe; Bob Bennett, general chairman of the program, and many other city and civic officials plus outstanding persons from other communities.

One of the top stunts used in advertising the show was in the driving of Jim Chandler's stagecoach from Hollywood to the Village, arriving in time for the parade. Upon reaching Palm Springs, Chandler announced "The trip was a cinch—next year we'll make it from New York." Stunt was conceived and executed by Publicist Jim Hervey of the Chamber of Commerce.

## Mathews Cottage Ceremony Thursday

Palm Springs civic leaders last week received invitations to attend the formal dedication of Mathews Cottage, recently completed addition to County Juvenile Hall, Thursday. The Cottage will be open for public inspection from 9 a.m. to 4 p.m. Mathews Cottage, said F. H. Butterfield, county probation officer, will provide a home for unfortunate and neglected children and will be one of the first facilities in the State to comply with State law which requires separation of such children from those charged with violations of the law.

## The PUBLISHER'S Corner

by OLIVER B. JAYNES

NO CANDIDATES will appear on the ballots which will be handed to voters here a week from today. You are asked to pass on twelve propositions relative to state legislation. Only four are understandable to the average voter: 1) State school bond issue, 2) Old Age pension issue, 3) Increases pay of state legislators; 12) Daylight Saving time for California. The others are routine legislative matters. There is little or no opposition to any of the latter group except No. 11 relative to terms of legislators and judges which has no supporters because it is defectively drawn.

So, on propositions 4, 5, 6, 7, 8, 9, and 10, a "yes" vote is recommended without much question, while a "no" vote is recommended on number 11. Let's take a separate look at numbers 1, 2, 3, and 12.

NUMBER 1—\$250,000,000 State school bond issue—The funds derived from these bonds will be turned over to school districts throughout the state as grants or loans for buying land and erecting new school buildings. Makes it possible for districts to have adequate school facilities which could not finance their own. Limits amount that can be spent to \$50,000,000 on approval of the measure and not over \$5,000,000 a month thereafter. This bond issue is part of a long range program developed by the state legislature to provide school housing for all children in California. Districts must pay back at least a portion of the funds received from the state—but opponents predict the state will get little back. Safeguards are set up, however, to prevent unwarranted use of the money; a "yes" vote is recommended.

NUMBER 2—Repeals the aged and blind pension measure (Please Turn to Page Four)



## We Have With Us Today

Palm Springs Hotels and apartment houses said, "THE 1940-50 SEASON IS ON!" this week, with guest lists reflecting a galaxy of early winter visitors.

The lovely gardens of HOTEL THE OASIS were center of attraction for Mr. and Mrs. J. B. Cox of Spokane, Washington; down for a stay of several weeks from their home in Pasadena are

Mr. and Mrs. H. S. Harrison; Mrs. William Spaulding is a guest at The Oasis from New York City; Mr. and Mrs. John Robertson from Berkeley will remain all season; Mr. and Mrs. R. N. Trane

## This Week in the Village

Today, November 1  
NATIONAL ART WEEK, Allied Artists association, open air display at Plaza.

SOBOTTIMISTS, 12:15, Chi Chi.  
PALM SPRINGS ATHLETIC CLUB, 7 p.m., PSAC clubhouse, 2905 McCallum way, open general membership meeting.  
AMERICAN LEGION, 8 p.m., Wars Memorial building.  
DESERT MUSEUM, 8 p.m., Films: "Timber and Totem Poles," "East of Bombay," and "A Heritage We Guard."

Wednesday, November 2  
ROTARY CLUB, 12 noon, Chi Chi.  
CITY COUNCIL, 7:30 p.m., council chambers, city offices. Open meeting.  
CUB SCOUTS, 7:30 p.m., auditorium, North End School, 777 Tachevah drive; open meeting for Den mothers and Cub parents.  
PALM SPRINGS SPORTSMEN, INC., 8 p.m., fire station.

Thursday, November 3  
LIONS CLUB, 12 noon, Chi Chi.  
DESERT MUSEUM, 8 p.m., Allied Artists night, films and short talk by Alberta Babcock, "Making a Mural." Public invited.

Friday, November 4  
JAYCEE CONVENTION, first of three-day state board meeting. SANITARY DISTRICT BOARD, 10 a.m., council chambers of city offices. Open meeting.  
DESERT MUSEUM, 8 p.m., Films: "Story of the Jungle," "Football," 8 p.m., Palm Springs High school at Beaumont High.

Saturday, November 5  
JAYCEE CONVENTION, second of three-day state board meeting. DESERT MUSEUM, 10 a.m. to 3 p.m., Trip to Nowhere—destination a secret, about one mile walking involved in 20-mile driving trip. Bring lunch.  
DESERT MUSEUM, 8 p.m., lecture by Museum Director Lloyd Mason Smith; also showing of his color movie, "The California Deserts."

Sunday, November 6  
JAYCEE CONVENTION, last of three-day state board meeting. BASEBALL, 2 p.m., The Field.  
DESERT MUSEUM, 8 p.m., Cathedral City, Town Hall. Director Lloyd Mason Smith, "Following the Trail of the Cliff-dwellers."

Monday, November 7  
DISABLED AMERICAN VETERANS, 8 p.m., Wars Memorial bldg. JOB'S DAUGHTERS, 8 p.m., Youth Center.  
DESERT MUSEUM, 8 p.m., Desert Stamp Group meeting.

## FORESTRY OFFICIALS

### HIKE OVER TRAM ROUTE

A group of U. S. Forestry Service officials have completed a tour of the proposed San Jacinto mountain tramway route. The men rode to Long Valley on horseback and hiked down the steep escarpment to the desert along Chino Canyon.

Making the trip were Norman Farrell, supervisor of the San Bernardino National Forest; Cyril Robinson, Walter Puhn and Don Bauer, district ranger at Idyllwild. The descent to the desert required five and a half hours of climbing and sliding. The distance covered was approximately three miles.

Because a certain portion of the tramway would cross national forest land, the group sought to inspect the terrain and nature of the right-of-way. Aerial photos

have been made by the Forestry Service of the area, but this is the first time a foot party has made such a survey down Chino Canyon.

Between six and ten inches of snow remains on the ground above 8500 feet, Bauer said. He recommends that any hiking parties planning to make the trip contact the ranger station at Idyllwild for information. Ice on some of the rocky ledges was found to make the descent hazardous. Hikers are urged to go in groups rather than singly.

Next Friday's anthropology series will deal with "Primitive Cave Man," and the accompanying film will be "The Story of the Jungle." Public invited, no charge, 8 p.m.

Saturday, the field trip is to be the first of a monthly trip to nowhere. (The destination of these monthly trips will be a secret.) Saturday's trip will enable participants to see beautiful colored rock formations like a miniature Zion and will only involve about one mile of easy walking, round-trip. There will be about 20 miles round-trip driving, six of which is over good graded dirt road. Rock hounds will be interested in this trip. Bring lunch. Meet at the museum at 10 a.m.; return at 3.

## Authorized PONTIAC Dealer

### SALES & SERVICE

#### Complete Automotive Service

#### New & Used Cars

#### Forbes & Ligon

255 E. Ramsey BANNING (On the Highway)

## Announcing the Opening

### PAQUETTE MOTORS

#### General Auto Repairs

Satisfaction Guaranteed

695 South Palm Canyon Drive

PHONE 4425 AFTER 6 P. M.—4067

Across from Mobil Service Station. For 12 years Leo & Lou Paquette operated the former Valley Garage in Palm Springs

are registered from LaCrosse, Michigan with R. James Trane.

The PALM SPRINGS PUEBLO will be the honeymoon haven of the Dana Clark ABC bride and groom program newlyweds. After a wedding service broadcast over 284 radio stations from the Chapman Park Hotel in Los Angeles, the happy couple will be the guests of Pueblo's new owner-manager, Al Fischer, for a Palm Springs honeymoon. Also registered at The Pueblo are Mr. and Mrs. Jack Hardy, he a top-string criminal lawyer from Los Angeles; Miss Judy Calhoun and her son Bill; Robert T. Landry and William Earley, who are on the Time and Life Magazine staff at Los Angeles; Mr. and Mrs. S. M. Savin of Ketchikan, Alaska.

At MONTECITO are Mr. and Mrs. F. R. Davis, the president of the Hollywood Premiere company, with his general manager, Harry Jacobs. Also registered are Mr. and Mrs. Louis A. Meadows, he the president of the California Sportswear association; Irene Salturn, designer; Mrs. P. Rathbun of North Hollywood Rathbun Stores and Mrs. Dorothy Milhoan, buyer, Columbia Director Jules White and Mrs. White are at Montecito as is Mr. Apel, president of Pacific Construction Finance Co., of Los Angeles.

At the CANYON VIEW where the ever popular Twila King holds forth are registered Mrs. Emma Schmidt and Mrs. E. Roberts who occupy the de luxe owner's apartment; Mr. and Mrs. E. Parker are registered from Canada, and M. and Mrs. Ralph Wilkinson from England. Also at Canyon View is Mrs. Peggy Edmonds from Los Angeles.

At the ROYAL PALMS, right in the center of things, are Dr. E. F. Raymond of Long Beach, here for ten days; Mrs. Alyce Reinhart and her son Daniel of Los Angeles; also from Los Angeles Mrs. Y. Magrim and daughter; Miss Vivian Schwarting and Betty Verge.

CASA DEL CAMINO guests from far away Kinna, Sweden, are Mrs. Wernegren and her daughter Waybritt. Spending two weeks are Mr. and Mrs. Kragness from Los Angeles. Here for several months with her daughter Mrs. Linus, who is co-owner of Casa del Camino, is Mrs. Tori Hogstedt of Jamestown, New York.

Celebrating her birthday at THE NOOKS is Mrs. M. Weinstein, whose birth date is October 29. Here to help celebrate are Fred Katzner, Mr. and Mrs. Jack Perle, Mr. and Mrs. Sidney Weinstein. Also registered at The Nooks are Mr. and Mrs. Dane Lussier, he a writer for Paramount, and their two children; Mike Sukin, Hollywood music publisher, Mr. and Mrs. S. E. Oliver, former Villagers Bud and Roz; Mr. and Mrs. H. C. Cox, he a Fox Westcoast exec.

At the CORONET LODGE are Mr. and Mrs. W. L. Foff of Los Angeles; Gordon Case, superintendent of the Ocean Park Amusement Corp. and Mrs. Case; Sam Brodsky of Quincy, Ill. Mr. and Mrs. M. Goldfarb of Los Angeles, he head of Food Kraft Products.

Although not officially opened until last weekend, PALM SPRINGS BILTMORE has had a full house the past two weekends. This week's guests num-

bered many stars and socialites. One houseparty of friends down from Washington included: Mr. and Mrs. Glenn E. Morton, Mr. Vernon; Mr. and Mrs. R. V. Kralman, Walla Walla, and the B. G. Jerry, Everett. They flew to Los Angeles, where they were joined by Mr. and Mrs. Cecil Burgner, of Hollywood, who completed the party here. Featured during their six-day holiday was an old-fashioned horseback and hayride to a spot in the nearby canyon where sizzling steaks were cooked, and they journeyed to Palm Canyon for a mid-day picnic. Bill Walshe, manager of the hotel, took the four couples on a tour of the Racquet Club, Shadow Mountain Club and to the Village night spots.

Ed Wangerheim, Fishing and Hunting editor of the Los Angeles Examiner, relaxed by the pool's edge after writing several stories with a Palm Springs dateline.

Others spending a few days about the Biltmore have been: Mr. and Mrs. T. R. DeBruier, Pasadena; Mrs. Helen Hunt and son, Hollywood; Mr. and Mrs. Harold Wood, Beverly Hills; Bill Grady, head casting director at M.G.M.; Dr. and Mrs. William Lande with Dr. and Mrs. Sylvan Lande, San Pedro.

Mr. and Mrs. H. S. Harrison; Mrs. William Spaulding is a guest at The Oasis from New York City; Mr. and Mrs. John Robertson from Berkeley will remain all season; Mr. and Mrs. R. N. Trane

are registered from LaCrosse, Michigan with R. James Trane.

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At MONTECITO are Mr. and Mrs. F. R. Davis, the president of the Hollywood Premiere company, with his general manager, Harry Jacobs. Also registered are Mr. and Mrs. Louis A. Meadows, he the president of the California Sportswear association; Irene Salturn, designer; Mrs. P. Rathbun of North Hollywood Rathbun Stores and Mrs. Dorothy Milhoan, buyer, Columbia Director Jules White and Mrs. White are at Montecito as is Mr. Apel, president of Pacific Construction Finance Co., of Los Angeles.

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## Sample Ballots And Arguments Reach Villagers

Palm Springs' 3244 voters last weekend received their share of three tons of sample ballots and literature on the November 8 special election, mailed out by County Clerk G. A. Pequignat's office earlier in the week.

The mailing cost the county \$887 in postage.

The Desert Sun office has again been designated as election return center for Palm Springs and Cathedral City. Deputy County Clerk Walter McCasky, in charge of elections, said an election high count would be kept only on Propositions 1, school bonds; 2, aged and blind aid; 3, legislative pay and 12, daylight time.

These four are the top ones of interest to voters, he said.

### DON MANCHESTER'S

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### Chef Roger

Says.....  
Try our special dinner served every evening featuring the finest of foods and service.

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|---------------------------------|
| <b>TUESDAY</b>                  |
| Fried Chicken Maryland          |
| \$2.50                          |
| <b>WEDNESDAY</b>                |
| Spaghetti with Meat Balls       |
| \$1.75                          |
| <b>THURSDAY</b>                 |
| Boiled Chicken with Matzo Balls |
| \$2.50                          |
| <b>FRIDAY</b>                   |
| French Bouillabaise             |
| \$2.50                          |
| Broiled Honey Comb Tripe        |
| \$1.75                          |
| <b>SATURDAY</b>                 |
| Roast Prime Ribs of Beef au Jus |
| \$2.75                          |
| <b>SUNDAY</b>                   |
| Roast Tom Turkey                |
| Oyster Dressing                 |
| Cranberry Sauce                 |
| \$2.50                          |

P. S. For \$2.10 you can have a SIRLOIN STEAK

There are many entrees to choose from our a la carte service.



## Boy! These Really Look Swell!

Not only will your suit be spotless but you'll like the careful pressing of the coat and pants. It doesn't cost any more at the Plaza, so give us a ring.

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YEAR-ROUND HEATED & FILTERED SWIMMING POOL

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CLEANED AND HEATED UTILITY BUILDINGS

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LECTURES HERE—Dr. J. Lowery Fendrich, who returns to the Village and presents his first talk Sunday.

## Dr. Fendrich to Lecture Sunday

Dr. J. Lowery Fendrich, author of many books on applied psychology and creative thinking, has returned to Palm Springs and will give his first lecture of the season next Sunday at 11 a.m. at the Plaza theater.

His subject will be "Nothing Is Too Good to Be True." Dr. Fendrich conducted classes at the Palm Springs Women's clubhouse last season which were so enjoyed by many that he plans to speak here every Monday evening during the current season.

He has purchased a home here and plans to gain fuller enjoyment of the Village and surrounding desert.

## Eagle Officials Confer in City

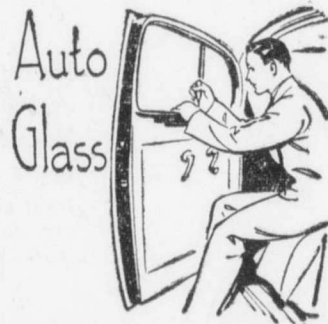
Village visitors yesterday with Ray Lusby and Bill Goodridge Jr., conferring on plans for formation of a Fraternal Order of Eagles here were M. L. Brown, national managing organizer; William J. Fitzgerald, California state director; and E. H. Ensminger, deputy state organizer.

The men were on their way to the El Centro conference of aeries in this district, numbering 32. With Ensminger's plans for formation of an aerie here the latter part of the month, Brown felt the Village was a good place for an aerie of the organization. "Palm Springs should be a perfect place for a fraternal and public service organization such as ours," he said.

## Village Singers In U. R. Chorus

Singers from Palm Springs are represented in the new Brahms study class at University of Redlands which has enrolled 300 voices to date from a wide southland area.

The chorus is under the direction of Prof. J. William Jones, choral conductor who is a member of the university music faculty.



SEE—QUICKLY!

Don't let cracked Auto door Glass impede your vision for that split-second of time that may be long enough to cause an accident. Why delay replacing—when we fit New Auto Glass so quickly, at so moderate a cost? Avoid broken glass discomfort, cracked glass danger! Stop here for New Auto Glass without further delay.

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Telephone 2396 Palm Springs

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**SQUARE DANCE**  
Instruction—  
Live Music  
No club to join—  
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\$1.20 Per Couple  
**Saturday Nites**  
**SQUARE DANCE**  
Callers and Live Music  
Featuring  
**BEN MASSIE**  
and his  
**DESERT RHYTHM**  
**RIDERS**  
PUBLIC INVITED

## Food Handlers' Course Friday

Dr. O. B. McRory, city health inspector, again reminded Village restaurant owners and their staffs, of the food handlers course to be conducted for three days in the Village starting next Friday.

The course will be given on three successive weeks with Lloyd Irons, chief county sanitarian, in charge.

Lessons will be presented from 2:30 to 4 p.m. each afternoon and from 8:30 to 10 each evening. Afternoon and evening lessons are the same.

Employers and employees were urged to attend each one of the afternoon or evening courses and thus qualify for a food handlers certificate.

## Work of Noted Cowboy Artist At 1000 Palms

One of the best known cowboy artists in the United States is showing his pictures at Old Fort Oliver at Thousand Palms, seven and one-half miles east on Ramon Road. Olaf Weighorst's paintings will be exhibited for a month starting today.

Scenes of the 49ers on the trail and in their camps, of desert rats and burros, as well as portraits of Indians of the Navajo, Taos, Crow and Blackfoot tribes, will be shown.

Mr. Weighorst, a native of Denmark, has had quite a colorful career. He was with the New York mounted police for 20 years and before that spent three years with the Fifth Cavalry on patrol of the Mexican border. He has won several prizes in rodeo contests at Madison Square Garden. He broke horses in Arizona and New Mexico after being discharged from the cavalry, worked on the 2-C Ranch on Whitewater creek in the Magellan mountains in New Mexico, and contested in local rodeos.

## Den Mothers Meet Tomorrow

A meeting tomorrow night of Cub Scout parents and Den Mothers will be held at the auditorium of the North End school, 777 Tachevah drive, according to Adele Brott, publicist.

Meeting has been called by Warren Linville, Cub master, and Joe Henderson, chairman of the Pack committee of the Lions club, with gathering time set at 7:30 p.m.

Purpose of the affair is to discuss plans for the Cubs with invitations sent to parents of children eligible to join.

## Getting The Stables Ready for Season

Charles Mitchell, manager of Jimmie Davis Stables, flew in from Shreveport, La., Saturday to start the ball rolling on opening The Stables.

## LAST QUARTER RALLY DEFEATS INDIANS, 19-7

Perris high school's gridders, making up for a poor season last year, by playing the dark horse role in Riverside County league, staged a fourth quarter spurt which elevated them to second place in the loop and dropped Palm Springs high to sixth.

The visitors defeated the Indians 19 to 7 after the two teams had battled for more than three-quarters to a standstill.

FUMBLES bothered the Indians Friday night and six times they gave the ball away to Perris, a handicap they couldn't overcome.

The Indians again played without the services of Eddie Weiss, injured in the Banning game and

## Smart Canines Help Set Off Fashion Show

Entertaining features of the Fashion Show Fiesta at the Desert Inn Sunday were the smart canines presented with each of the displays.

Jean Litcher of Pets Unlimited, a publicity bureau which uses trained dogs of every imaginable breed, staged the show and each model displayed had the appropriate dog to go with it. One of the featured animals was a Russian wolf hound, Boja, who has appeared in several Bob Hope pictures and posed with Hope at the display.

## MR. EMPLOYER . . .

NEED HELP?—DEPEND ON

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## Desert Employment Agency

262 So. Indian Ave.

Ph. 2364

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"MAC" MAGENNIS  
378 S. Indian Phone 6423



INHERITED—Shown above are two persons with one of the most famous names in flying—Stinson. Pictured at graduation from cadet to lieutenant in the U. S. Air Force at Las Vegas recently is Eddie Stinson III with his mother Mrs. Ann Stinson of Palm Springs. Eddie leaves tomorrow for duty in Japan.

## Eddie Stinson On Duty in Japan

Eddie Stinson III, son of Mrs. Ann Stinson of Palm Springs, will leave tomorrow for extended service to active duty in Japan on his first assignment after becoming an officer in the U. S. Air Corps.

Graduated from cadet to second lieutenant at Las Vegas Air Base September 30, the nephew of the famed pioneer in aviation of the same name has spent the past three weeks in a transcontinental tour visiting friends and relatives in New Mexico, Kansas, Missouri, New Jersey and New York.

Covering a distance of 6300 miles on this trip, Stinson returned last week for a few days of visit with his mother prior to takeoff tomorrow.

Gay and festive Barbara Morrison Jones called yesterday to make reservations for next weekend.

## LAST QUARTER RALLY DEFEATS INDIANS, 19-7

who was again sidelined Friday. Palm Springs' line put up a whale of a game and the visitors had to take to the air to win the game.

FIRST BLOOD was drawn by the Indians in the first period when Halback Davis climaxed a march by sliding off right end and went 48 yards to score. Dale Summers put it between the uprights and it was 7-0.

In the second period, Perris came back with Hernandez going over from the four to score the tieless and then converting to make it 7-7.

THE DEADLOCK prevailed throughout the third period and into the fourth. Then Perris, stymied on the ground, took to the air and in their last few moments of the game, passed to touchdowns twice.

Both passes, which won for Perris, were from 20 yards out.

## BEFORE YOU BUY CALL

## PETS LIMITED

80 breeds available—  
Litters of all kinds.  
2924 BELLEVUE AVE.  
DUNKIRK 8-3421

## City Heads Back From Convention

Members of the city government returned the latter part of last week from what was said to be an edifying meeting in San Francisco of the League of California Cities.

Attended by Mayor Charles Farrell, Councilman Florian Boyd, Treasurer Robert W. Peterson, Manager Russell Rink and Assistant City Attorney Warren Slaughter, the affair had officially 1905 registered delegates, according to Rink.

Discussed at the three-day program were such subjects as off-street parking, meters, handling of traffic, public relations of a city and many other items of interest to the Village delegation. The entire group returned in time for the Western Week festivities.

## Flame of Youth On Program at Village Theater

Many seemingly devoted parents would be surprised if they actually knew what kind of lives their teenage youngsters were leading outside their homes, and how often juvenile delinquency is the starter to a career in crime. The dynamic film, "Flame of Youth," which screens tomorrow at the Village Palm Springs, tells the gripping story of a group of high school kids who become involved in petty racketeering and end up in the hands of the law.

Danni Nolan is excellent in her first screen appearance as the reckless, sensation-seeking Jerri Briggs, who acts as a lookout for 17-year-old Bert "Cicero" Colletti (Michael Carr) who operates a car stripping racket in his free time.

The film shows a keen understanding of modern youth and although the story carries a definite message, it is not lacking in comedy and all around entertainment at a high level.

## Contest Winners Spend Week Here

Guests of the Hotel del Marcos this week are Mr. and Mrs. Paul Patti, winners of the "People Are Funny" trip to the Village aboard the stagecoach which traveled from Hollywood and Vine to Palm Springs in time to join in the Western Week parade.

The couple, residents of Los Angeles, will leave for home next weekend and will report back on the famous radio program next Tuesday concerning their vacation in the Village.

## Contractors Win Over C.C. 17 to 3

Palm Springs Contractors went on a batting spree Sunday behind the five-hit pitching of Halme and took a league ball game from Cathedral City by a 17 to 3 score.

He had more than material aid from Joe Sandeffer, left fielder, who bumped the ball for three doubles and a single in four trips to the plate and Right Fielder Emery who contributed one triple with the bases loaded and a single to help get that 17.

The result put the Contractors near the top of the loop with two wins in three starts.

## Ingram Flies To National Bankers Meet

Flying to San Francisco Sunday, Manager Fred Ingram of the local Bank of America arrived there for the opening yesterday of the national convention of the American Bankers association, to continue until Thursday.

Leaving from the local airport, Ingram said he expected to return Thursday and that he had received indications that many of the 2000 expected delegates would include a stopoff at Palm Springs on their return trips home to various parts of the country.

## Heel and Toe Club Tonight

The Desert Heel and Toe club will hold their second weekly dance for beginners and intermediate tonight at the Recreation Hall of the Catholic school on Ramon Road, from 8 to 11 p.m. Visitors and new members welcome.



The store that Bullock's is next to

## Hubby, Wife Hit Jack Pot In Golf Game

Bill Edris, Seattle golfer and businessman, reported last week as having made the first hole-in-one at the O'Donnell course this season, was said by Ernie LaFleur, course manager, to have had more honors in the family as a result of the same incident.

Accompanying Edris the same round was Mrs. Edris, and on the hole where he made his ace, number three hole on the course, he beat Mrs. Edris by only one stroke inasmuch as she did the same one in only two strokes, said by LaFleur to be a rarity in women's golfing.

## CV Marksmen Start New Year

Coachella Valley Pistol and Rifle club got off to a flying start last Sunday and are mapping preparations for another successful season. Several members met at the range and after firing a few preliminary rounds, abandoned their weapons and took up shovels and hoses and did a fine job in fixing up the firing line. Next item will be the repair of the firing line shelter.

First of many trophy shoots planned this season was held Sunday when firing was staged

The Desert Sun—3  
PALM SPRINGS, CALIFORNIA  
Tuesday, November 1, 1949

## AC Plans Vital Meeting Tonight

Tonight will mark the most important meeting yet held by the newly-formed Palm Springs Athletic club in that this meeting will be held in the clubhouse, donated for use by the organization by Pearl McManus.

Club is the former Army gymnasium, 2905 McCallum way, near the city offices and which has been reconditioned and converted for use by members during the past two weeks.

President Bill Goodridge Jr. said that this is an open meeting for all men in the Village over 18 and who are interested in the activities of the club.

Membership cards are ready and will be distributed at the meeting.

on the Dewar course for the M. E. Cameron perpetual trophy. To retain these trophies a shooter must win them three times in succession. So far no one has accomplished this. Harry Mann is the present holder of the Cameron trophy.

Friday night shoots have been well attended even though it is early in the season.

Last year seven shooters wound up with the year's average over 99 per cent. J. Carlson was high with 99.5, Harry Mann second with 99.45 and L. Robertson third with 99.3.

## THE SEA HORSE FRESH FISH MARKET

363 N. Palm Canyon

Next to Telephone Co.

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Wonderful selection of fish daily

|                    |                   |
|--------------------|-------------------|
| Salmon             | Bluepoint Oysters |
| Halibut            | Barracuda         |
| Eastern Oysters    | Filet of Sole     |
| Scallops           | Lobsters          |
| Cherry Stone Clams | Shrimp            |

— ALSO —

Seafood Cocktails Seafood Salad

and Clam Chowder

SERVED AT OUR BAR



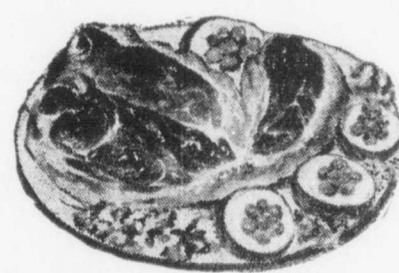
## VILLAGE MARKET

## VILLAGE MARKET

# STEAK SALE

Tues., Wd., Thurs., Nov. 1, 2 and 3

An increasing number of Palm Springs housewives are loading up their deep freeze every time we advertise steaks. They learned that our meat is top quality, economically trimmed and that satisfaction is guaranteed or your money back. Buy it self-service or ask our butcher to cut to order.



## T-Bone, Club, Porterhouse or Sirloin Steak lb.89c

|  |     |
|--|-----|
| Lean Ground Chuck lb.                            | 39c |
| Short Ribs, lb.                                  | 23c |
| Boneless Beef Stew, lb.                          | 49c |
| Old Kentucky Pork Sausage,<br>Our own blend, lb. | 45c |

## FRYING CHICKENS

Our Eviscerated Fryers are famous for being clean, tender and tasty, lb. 69c



|   |              |           |
|---|--------------|-----------|
| COACHELLA GRAPEFRUIT JUICE  | 46-Ounce Can | 41c       |
| Large 46-oz. can  |              | 33c       |
| No. 2 cans—2 for  |              | 29c       |
| Butter—1st quality, quarters,<br>Knudsen, Danish, Challenge, Arden, lb. |              | 71c       |
| Diamond A PUMPKIN   |              |           |
| Large 2 1/2 cans,   |              | 2 for 25c |

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9 A. M. TO 6 P. M.

WEEK DAYS

8:30 A. M. to 6:30 P. M.

Delivery Service Charge 25c.

Have you visited our Garden Shop? Complete Nursery Stock Garden Tools Garden Hose Copper, Brass and Pottery Planters Barbecue Grills Barbecue Aprons, Hats, etc. Presto, Logs, Charcoal Fertilizers Bring in your own planters and let us plant them artistically.

For Infant Feeding! 1 1/2-Pound Bottle  
**KARO SYRUP 19c**  
Our Baby Food Dept. is the largest and Most Complete in Palm Springs. . .  
Maine Sardines 2 for 21c  
Norwegian Tiny Tots 3 for 85c  
Libby's Corned Beef Hash, 1-lb. tin 32c  
Paper Napkins, 80 count 11c

FRESH PRODUCE



441 South Palm Canyon Drive

Phones 7932 or 9055



## Creating Local Prosperity

There is enough money being spent by the people of Palm Springs to make all the merchants prosperous, provide more jobs, increase income from taxes for use in city improvements and support all local institutions amply. The only trouble is that too large a percentage is spent elsewhere. If our people would give this matter a little thought, the situation might be materially changed. It is certainly deserving of serious consideration.

In the first place, it seems that a lot of people are not aware of the variety of merchandise that is now available right here at prices that are competitive with those obtainable anywhere. A great many of our stores give positive proof that they are selling as reasonable as anywhere else, quality considered of course.

Aside from the price consideration there are a lot of benefits which shoppers receive when buying locally. Convenience and the saving of time and money can mean a great deal. Transportation costs are often overlooked when arriving at the cost of purchases made elsewhere. It must be remembered also that only by sufficient patronage can local stores be maintained and stocks kept up for your convenience when something is needed quickly.

There is also the matter of service. Most merchants stand back of the prod-

ucts they sell; in many cases such as appliances there is the matter of maintenance. There is a very definite advantage of buying from local firms in these cases. Even when purchased at a discount elsewhere, the cost can be much more in the long run with the cost of correcting unsatisfactory performance.

In addition to these direct benefits every single purchase made here—large or small—benefits the buyer indirectly. It may be the job of some member of the family that is maintained only through the prosperity of the firm by whom he—or she—is employed. There are dozens of indirect benefits that are derived from keeping your money right here in the community.

A prosperous community makes life more pleasant for everyone. And it is interesting to know that no matter what economic conditions might be generally there is still an opportunity to make Palm Springs prosperous. It is up to each individual—all must join in the movement to make it effective.

Remember this the next time you have something to buy—Give the matter a little serious thought and you'll likely agree that you are helping yourself, your friends and your community in general when you do your shopping with your local merchants.

## California Cavalcade by CARL KUHN



## Politics Today

By ETHEL GILLET WHITEHORN

"So long, boys and girls! And when you arrive home, tell the taxpayers to dig up more cash for me!"

That—figuratively speaking—was Harry S. Truman's farewell to the members of congress on the eve of adjournment last October 19.

Gimme! Gimme! Gimme! has been the theme song of the New Deal—now renamed Fair Deal—for almost 18 years. The question is: will the taxpayers of this nation, who have been carrying the burdens of waste and waste, and spend and spend, out-keep Rip Van Winkle's 20-year siesta, or are they, at long last, so fully alert to the existing perils caused by Mr. Truman's spending spree, that they will call a halt when they talk to their congressmen. Remember it was Lenin, the chief architect of communism who said, "Some day we will force the United States to spend itself into destruction."

## RECENTLY PUBLISHED FACTS

reveal that Harry S. Truman has spent more of the taxpayers' money in the past four years than all of our American Presidents from George Washington, to and including the late Franklin D. Roosevelt. Statistics show that from 1789 to July 1, 1941—31 presidents, working 152 years, spent a little LESS than \$180,000,000,000, this including the entire cost of the War of 1812, the Mexican Civil, and Spanish-American wars; the entire cost of World War I, and the alpha-betical pump-priming projects of the New Deal. But from July 1, 1945 to July 1, 1949, President Truman's spending programs have cost the American taxpayer a little MORE than \$180,000,000,000.

The fiscal condition of this nation is probably the most unsatisfactory since the beginning of the Republic. We owe a debt of more than a quarter of a trillion dollars. That, in itself, is staggering. But the menace of the situation is that the debt is not being reduced. On the contrary it is being increased every day. The American people have had just one brief respite in the past 18 years. While President Truman called the 80th Republican congress the second worst congress in the history of our country, the fact remains that it balanced the budget for the first time in 16 years, ended the 1948 fiscal year by cutting almost three billion dollars from the president's budget, and gave to the treasury a surplus of more than eight billion dollars. At the same time, the 80th congress reduced taxes by \$4,800,000,000 and cut the national debt \$7,000,000,000.

TODAY, EXACTLY ONE YEAR after the defeat of the Republican 80th congress—for no other reason than the failure of millions of citizens to cast their ballots in the 1948 election—the Truman administration has returned to the treasury-busting policies so prevalent during the New Deal.

From Page 1—MORE ABOUT—

## THIS SIDE

fun at the results I achieve when tapping the keys of this type-writer and looking elsewhere. . . And with the "I" and the "U" cheek to jowl in the top row and sometimes exchanging places with each other unbeknownst to me, some funny combinations are produced. . . Like, for instance, I have people "sinning in Palm Springs," or I write of the "Desert Sin." . . Once I intended to say somebody was summing here and it came out simmering and an inspired proof reader let it go. . . Anyway, what this is all about is that I am not alone. I, at least, never make a mistake when I want to write "Phat." Got a card from Gus Kettmann, police chief, urging me to plug that high school-Mickey-Finn football game, slated Nov. 12, for charity. . . And in typewriting he signed it "GUX." . . The "X" and the "S" are on different rows, yet.

SEEMS THAT sometimes the Jinx sits down on a certain news item and just stays there. . . Take the case of Archie MacDonald of Sips 'n Bites. . . His spot is open from 7 a.m. to 3 a.m. . . A news story about that har the hours right but an advertisement in the same issue set it down as "7 a.m. to 3 p.m." . . Then another news item to set the ad right and an ad to set itself right (Just call us Desert do the right thing Sun) appeared. . . This time the ad was right and the story wrong. . . But Archie is open, that is, his cafe is, from 7 a.m. to 3 a.m. (Gosh, what a short night!) . . . And if this comes out "3 p.m." in the wrong place, just address a card to me at Ball Ball and I don't mean the cafe of the same name. . . There are almost as many plugs in this paragraph as there were in the parade yesterday. . . Well, people here like horses.

AND all of them were here—I mean, they were all here.

DR. C. S. BIEDERMANN, D. C.

## Chiropractor

CATHEDRAL CITY

Phone 8-3222

733 Grove Ave.  
(in Dental Bldg.)

## Memory Lane

(From the files of The Desert Sun of November 1, 1929).

Beginning next Saturday, Earl Strebe will give a public dance each Saturday evening in the public school building.

As the new Catholic church here assumes form its beauty of architecture and apparent accommodations are in evidence. The building is a credit to the Village. It will be ready for use soon.

Mr. and Mrs. R. B. Cregar have opened their studio at the rim of Palm Canyon.

Miss Janet Gaynor and her mother are guests at the Desert Inn.

Pilgrims from all parts of the world will foregather to be enthralled by the re-enactment of Indian traditions a thousand years old with the eerie grandeur and somber solitude of the desert at its setting November 9, 10 and 11. The occasion will be the ninth annual presentation of the Desert Play, "Fire," based on an old Indian legend will be the vehicle. Improvement of Tahquitz road leading to the play site will be made by county road crews.

Local and transient motorists wishing to visit Palm Canyon will find the road from Palm Springs to the rim of the canyon in top shape.

Mr. and Mrs. Harold Bell and their three children of Seattle arrived in the Village to visit Mrs. Bell's mother, Mrs. C. A. Reid.

Work is progressing on the dirt road from Palm Springs to Indio and legal steps have been taken to secure permission to cross the lands of Mrs. Pearl McManus and Raymond Cree, who have given the right of way so that the road may be straightened from Otis Point to Cree Point.

Miss Gertrude Potter has completed a small bungalow on her property on Indian avenue near the El Mirador.

Donald Geggie is visiting Scoutmaster E. H. Merritt.

Earl Strebe has resumed the presentation of motion pictures at the school auditorium which was so successful last year. The next picture will be "A Man's Man," starring William Haines.

Wouldn't you Prefer to live in---

## Palm Desert

HOME OF SHADOW MOUNTAIN CLUB

INVESTIGATE the advantages of this planned desert community and you'll agree that it's the perfect location for your desert home—Now—or in the future.

Hours more sun...  
Loads more fun!

Spacious Home Sites

Prices Start at \$950

Easy Terms

Drive down during the beautiful month of October—it's only 11 miles South of Palm Springs—and see what Palm Desert has to offer the home seeker or investor. There are eleven excellent, bungalow hotels on the property—so come and enjoy a wonderful weekend on the unspoiled desert. Reservations can be arranged on your arrival.

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Palm Desert, California

CLIFFORD W. HENDERSON, FOUNDER, PRESIDENT

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LOWELL AND DRISS, Tract Agents

Tract Office on the Property

—or see your broker

## The PUBLISHER'S Corner

by OLIVER B. JAYNES

(Starts on Page One)

ure (No. 4) that the voters approved a year ago and sets up new pension plan—

This writer recommended a "no" vote on Prop. 4 a year ago and favors its repeal. The new plan retains the present level of \$75 a month for aged and \$85 for blind but provides that amounts can be changed by the state legislature. It also places some limitation on those who can qualify, going back to the plan in effect up to a year ago. Opposition is based to a large extent on the counties having to contribute a share of the cost as they did prior to the adoption of the present plan. Leading the opposition, Geo. H. McLain says "don't be misled by propaganda in the newspapers into voting against your own interests." The fact is that there is too much pension politics in California. Readers can find a lot of information on this pension plan and are urged to give it some study. This column recommends a "YES" vote.

Note: A "YES" vote repeals the pension plan set up by old Prop. 4; a "NO" vote retains the existing pension program.

NUMBER 3—Increase the pay of our state legislators from \$100 a month to \$300, and limits the legislative sessions to 120 days.

Our legislators are underpaid. This measure not only provides a more adequate salary for the lawmakers but sets up other needed reforms that improve the general conduct of the sessions and tighten up on interim committee work. The amendment is receiving general support throughout the state and a "YES" vote is recommended.

NUMBER 12—Daylight saving time in California from last Sunday in April to last Sunday in September.

Daylight Savings was voted down by the people in 1930 and again in 1940—and the State legislature has turned it down five times. It's up to the people again. It is a matter of personal habit whether a person likes an hour more daylight in the summer. In Palm Springs most of us are glad to see the sun go down on those hot summer afternoons. The railroads and radio stations don't like to change their schedules—and the theaters say it hurts their business. This is a matter which every voter should easily determine for himself—or herself. No recommendation is made.

REMEMBER TO VOTE—that's the most important recommendation of all!

## Make It Pleasant

Palm Springs has had her face lifted with the new palm trees along Palm Canyon drive, so now let's give her a new voice.

The present horn at the fire station, a carryover from the war years, has outlived its usefulness as an announcer of the noon hour.

Let's replace it with chimes, melodious and restful and in keeping with the peaceful atmosphere of the Village. Its ringing in of each hour of the day would be valuable for visitor attraction and enjoyment.

In no other way that I can think of could so much be done for Palm Springs for so little expenditure.

STANLEY G. LEMEN

## Just Wants to Eat

I read with interest in your valuable paper that a food handlers' course has been scheduled for Palm Springs. I hope that in this course there is included one very short lesson in how to avoid giving your patrons dyspepsia.

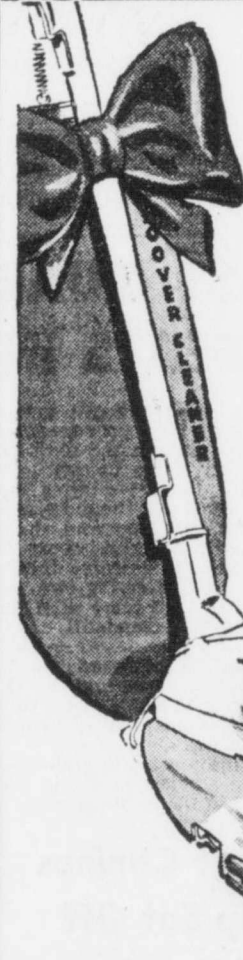
When I go into a local lunch counter it is because I am in somewhat of a hurry or I would patronize a regular cafe and sit at a table with tablecloth and proper linens and all of the comforts of dining out.

In a lunch counter I want to eat just to eat. I don't want to sit there and wait while the pretty girls back of the counters finish talking about: "—and then Myrtle said."

And while on the subject of eating out, why do a lot of these places advertise "home cooking" as a lure? When we eat out it's because we want to get away from home cooking for a change.

A. O. G.

The first newspaper syndicate appeared in 1884.



Christmas Gift Notes: two  
HOOVERS  
to choose from this year

Hoover Triple-Action Cleaner, Model 28, with exclusive Hoover cleaning principle, it beats . . . as it sweeps . . . as it cleans.

\$74<sup>95</sup>

Cleaning Tools in handy kit  
\$19.95

The new Hoover Cylinder Cleaner, Model 50, cleans by powerful suction. Outstanding features including a new idea in dirt disposal—the Dirt Ejector. Complete with cleaning tools—

\$79<sup>50</sup>

Come in today and select her Christmas Hoover. Or phone for a home showing. No obligation.

Give her a Hoover and you give her the best

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Use our convenient lay-away plan for your Christmas Hoover.



Desert Homes  
Leisurely Living  
at its Best

The Desert Sun

PALM SPRINGS, CALIFORNIA — 5  
Tuesday, November 1, 1949

# Home of the Week

Designs and  
Suggestions for  
Beautiful Settings

## Contemporary Style Home Warm, Livable Dwelling

The home pictured this week was designed in contemporary style, with the utilization of many modern innovations, but yet it does have enough of the conventional about it to make it warm and liveable.

The walls throughout the house are of reinforced precision-made pumice aggregate blocks. The blocks are of different sizes to produce the effect in pattern, mass and shadow by the builder.

The low, sweeping roof lines accentuate the rambling farm house effect created by the designer, and interesting shadow effects are obtained through the various roof levels and through the grill pattern at the entry. The grill effect of the vertical wall of the porte cochere is contiguous to the horizontal grill over the entry.

HIGH TRANSM windows serving some of the rooms provide

ample wall space for large plantings next to the house, giving an effective array of color to set off the home.

The doorless car shelter does not provide the ideal place to store lawn mowers and other garden tools, so adequate storage provisions have been provided in the rear adjoining the porte cochere.

The den is located next to the living room and a view of the outdoors is provided through the corner windows. The living area is also provided an outdoor view through the use of the ample window area designed with sliding plate glass in the place of conventional windows and sash.

## Beebe of Beverly Opens Thursday

"Beebe of Beverly" will open for its fourth season in Palm Springs Thursday, November 3, at 152 North Palm Canyon drive. Although in the same location last year, it is a complete new shop, next to the new Bank of America building. For two years the shop was located in Colborn Center.

Owned and operated by Mr. and Mrs. George Beebe of Beverly Hills who for more than seven years have operated a shop of the same name there. Both establishments specialize in domestic and imported linens, lingerie and gift items.

"For the first time since before the war, we have a large selection of imported lines from France, China, Germany, Switzerland and Belgium," said Mrs. Beebe.

## October Record Shows Increase

October building will rank high in the year's list according to P. M. Swart, city building inspector, as he prepared Saturday to close the books for the month. Permits taken out during the closing days included a \$6000 dwelling for F. F. Hernandez, 2581 Junipero; a garage for Woodie Logan, 2772 Anza Trail. \$1000 and alterations by Jules Helfend, 343 North Indian for \$350.

Previously during the month several permits for large construction jobs were issued.

## PERSONALIZED CHECKS

Are immediately available at the Desert Bank.

When you open an account we furnish you checks with your printed name and address without charge and a subsequent supply at a small cost if you want them.

It takes only two or three minutes of time to print them as we have the latest machine here in the bank for this additional service, and as far the only one in use west of Denver.

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**Desert Bank**

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Palm Springs, Calif.

FRED HATHAWAY, Manager

Phone 3699

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If your gutters and downspouts are free of fallen leaves... if they don't sag... if they lead excess water away promptly—then let it rain. If not—call us now!

Every type of  
SHEET METAL WORK  
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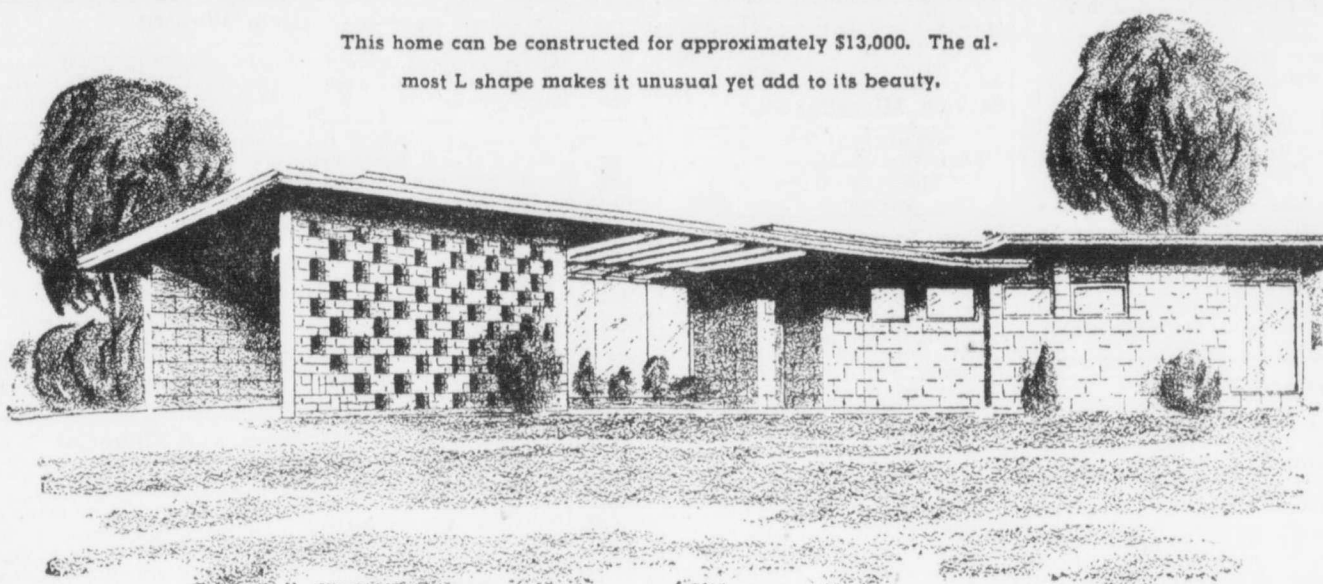
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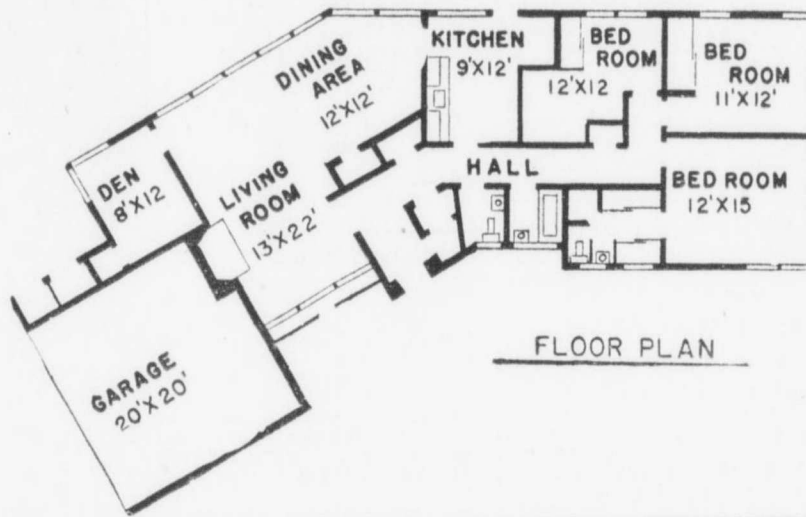


CATHEDRAL CITY  
Phone 8-4074

This home can be constructed for approximately \$13,000. The almost L shape makes it unusual yet add to its beauty.



Complete set of Plans of this house available for \$1.00 by writing Building Editor, care of The Desert Sun, P. O. Box 190, Palm Springs.  
(Allow a minimum of 10 days for delivery)



## First Installment Of Tax Bill Due Today, Reminder

First half of the 1949-50 tax bill is due today.

And after December 5 at 5 p. m. they will become delinquent and penalties will be added.

Marguerite M. Hyde, county tax collector, said all taxes for the year may be paid any time between today and December 5 but for those who pay in two installments, the due date for the second half is January 20 and the delinquency date, April 20.

Tax bills on the \$10,729,838 current charge, were mailed out late last week.

## Saddle, Sirloin Opens for Season

Dave Lyons' Saddle and Sirloin is open again.

The popular cafe and lounge on North Palm Canyon turned on the lights last week with the same crew and the same good

food and service.

Lyons has been in Bakersfield and North Hollywood for the summer looking after his cafe business there.

For a while the Saddle and Sirloin will concentrate just on food and service but Lyons said he had several high class entertainment acts in mind for later on in the season.

Always popular with Villagers and visitors, Saddle and Sirloin was well patronized from the start.

## Citizens Bus Line Service Extended

As far as the Citizen's Bus line is concerned—the season is on. The schedule of the hourly cruises up and down Palm Canyon drive has been stretched out to meet the demand.

First bus now leaves the north end of town at 7 a. m. and the south end at 7:30 a. m.

Final bus at night leaves the north end at 9 p. m. and the south end at 9:30 p. m.

North end of the trip is Racquet club road and south end, Castas del Monte hotel.

## Callectric Buys Pass Power Plant

California Electric Power company has been authorized to purchase the San Geronimo Electric corporation, facilities of which it has been leasing, by the Federal Power commission. The plant consists of two generators and ten miles of transmission line in the upper reaches of Whitewater river.

The newspaper has been called the common man's university.

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• Room Heaters

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## PLUMBING

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PHONE 2768

## Martin Death Is Listed a Suicide

Death of special Indian officer.

John Martin of Banning, was signed out as suicide by Deputy Coroner John B. Smith. Martin, 51, was found dead on the Morongo reservation Tuesday.

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AND SONS  
MASONRY CONTRACTORS

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LITTLE THOR  
Electric Automatic Gladiron  
Guaranteed to iron shirts and all household lines. Can be folded and put in corner out of the way. \$99.50

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GLASS!  
GLASS!

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Reasonable Cost

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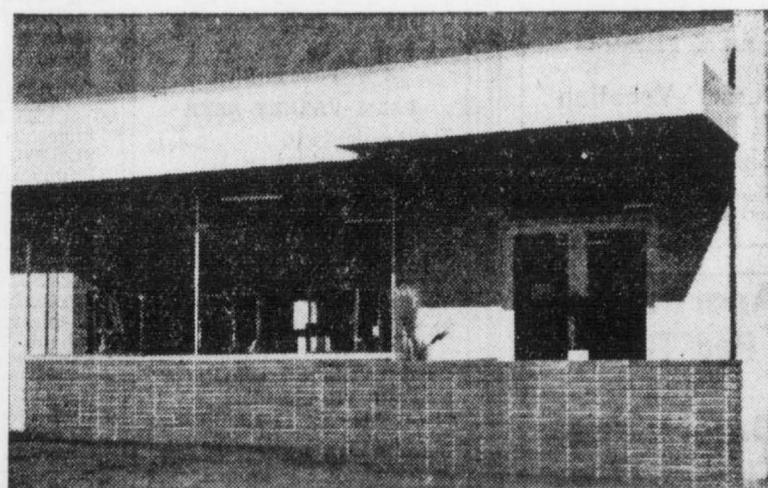
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## National City Visitor

Mr. and Mrs. Ray B. Keliher of National City enjoyed the festivities of Western Week as the weekend guests of Mr. and Mrs. W. J. Bauman.

**A Lifetime Opportunity  
Home --- Income**  
In the heart of a  
**Date Garden Paradise**  
10 minutes from center of  
**PALM SPRINGS****\$3700 Complete**

Build in a date garden of full grown heavy bearing date trees. Large living room, kitchen and bath.

Local Office: **B. MATLOFF**  
N. Palm Canyon Dr.  
DIRECTIONS: Go out Palm Canyon Drive to Ramon Road, go east on Ramon Road, cross Highway 90 and continue on Ramon Road for 1/2 mile to office at Shangri-La Palms.

**MANITO DESERT HOMES CO.**

6912 Hollywood Blvd.  
Hollywood, Calif.  
Telephone HUdson 2-7476

**Ruby Whidden at  
Vista del Sol**

Ruby Whidden, secretary of the Palm Springs Hotel and Apartment Owners Association, was appointed last week by Mr. and Mrs. William Waldron, owners, to management of their Vista del Sol, new apartments at 1780 North Palm Canyon drive. Announcement was made yesterday of the appointment of Miss Whidden, who originally came to Palm Springs for her health after discharge from the U. S. Army Nursing Corps where she impaired her health in overseas service.

Here for the weekend were Mr. and Mrs. Carter Ludlow, staying at the Racquet Club.

**Palm Springs  
Tahquitz River Estates**

100'x100' Lots. \$990 Full Price

All improvements in and paid, 6 blocks from Bullock's.

Near Schools, Shopping, Transportation

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Palm Springs Phone 2855  
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Paul W. Trousdale & Assoc.  
Development

**The Desert Sun  
CLASSIFIED ADS**

Published every Tuesday and Friday,  
PHONE 2249

P. O. BOX 190  
PALM SPRINGS

RATES

| Per Line | One Time | Two Times | Four Times | Nine Times |
|----------|----------|-----------|------------|------------|
|          | .25      | .45       | .80        | 1.60       |

DEADLINES

TUESDAY ISSUE—10 A. M. MONDAY

FRIDAY ISSUE—10 A. M. THURSDAY

● MINIMUM SIZE AD, 3 LINES.

● COUNT 26 LETTERS AND SPACES TO A LINE.

● DO NOT ABBREVIATE WORDS.

● RATES BASED ON CONSECUTIVE ISSUES.

Lost and Found 10

LOST—Lady's gold ring, cat's eye and ruby settings. Egyptian writing. Reward. Ph. 9000.

Personals 12

VETERANS: Do you wish to improve your earning power? Learn to fly! Palm Springs Airport School of Aeronautics is approved for Veterans Flight Training. For information please call 2705 or stop by Palm Springs Airport.

WILL BOARD children by the day, week or month. On beautiful Los Lagos Ranch. Phone Redlands Suburban 52, California.

Swedish Foot Massage  
Zone Therapy. See Ingeborg.  
Ph. 7582. 260 S. Indian Ave.

Ona Brown Will  
Re-open Home Soon

Word comes from Ona Brown that she is about to arrive and open her home for the season. She has spent the summer going to Europe and New York and divers far-away places.

## Personals 12

BOARD and room wanted by elderly woman in private home. Phone 84523.

## Service Miscellaneous 15

SLIP COVERS AND DRAPES CUSTOM MADE IN YOUR HOME BY THE DAY. PH. 4923.

## Service Miscellaneous 15

SPRINKLER SYSTEMS  
Brick Patios—Many Designs  
Licensed Contractor  
c Free Estimates. Phone 4643

## Home Services 20

DEAR MR. & MRS. PALM SPRINGER:

Eliminate the tedious. Your desert home is meant for you for fun and relaxation, of course. Let our bonded employees relieve you of the following responsibilities:

Heavy housecleaning (full or part time). Window washing, lawn installation and maintenance. Cooking, serving or butting, full or part time. Baby sitting and pets fed. Your Man Friday and Every Day. Property Management. Swards, Bonded & Efficient. Box 108, Desert Sun.

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SALES & SERVICE  
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## Situations Wanted 25

EXPERIENCED restaurant cook-waitress capable of complete charge of kitchen and dining room on salary & commission or what have you to offer? Hotel, club or dude ranch preferred. Interview at your convenience. Telephone 512 Fallbrook, Calif., or write Post Office Box 663, Pat & Lu's Cafe, Lu Lucier.

## Situations Wanted 25

LOCAL engineer or superintendent can repair and maintain also. Prefer large club or hotel. Can manage. File 75, Desert Sun.

## Situations Wanted 25

LADY WANTS general housework, care of children. Experienced in all types of work. Write Box 91, Desert Sun.

MOTHERLY woman wishes to keep children in her home by day, for working mother. Cabin 8, McKinney Court.

CARPENTER, general gardener, handyman, wants work by week or month. John Furrer, R. 1, Box W. 15, Lakeside, Calif.

CULTURED woman, daughter 12, companion, housekeeper, or baby-sitting. Live in. MacIntyre, 624 W. Gilman, Banning.

EXPERIENCED practical nurse desires nursing or child care in Palm Springs, or vicinity. 361 E. Andreas Rd.

WILL DO TYPING by hour or piece. Prompt, neat work. 136 E. Andreas Rd. Phone 2369.

DRIVER, GARDENER, HOUSEMAN. Bank and character reference. P. O. Box 38.

CARPENTER and cabinet maker wants work, repairs and alterations. References. Ph. 5101.

STRAIGHT COOK, White woman, experienced. Live in or out. Box 86, Desert Sun.

LADY will care for children by hour, day or week. Fenced-in yard. Phone 7066.

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Experienced, Reliable  
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SMALL jobs in carpenter work. Maintenance, fix-it work. Cabinet work. Phone 7682.

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JAMES J. CAMPBELL 2379  
156 So. Indian Ave. Box 275  
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813 N. Palm Canyon Dr.  
HILLER, RAY  
444 N. Indian Ave.  
ISRAEL, ADOLPH  
437 N. Palm Canyon Dr.  
JAMES, MARTHA 2751  
445 N. Palm Canyon Dr.  
MATHEWS, CHARLES 2772  
463 N. Palm Canyon Dr.  
MILLER, FRANK W. 2929  
428 N. Palm Canyon Dr.  
MUNHOLLAND & CO. 3673  
431 N. Palm Canyon Dr.  
NARDONI, AUGUST M. CO.  
Across from Fire Dept. 2781  
NICHOLS, CULVER 2182  
861 N. Palm Canyon Dr.  
OLMAN, GEO. REALTY CO.  
2756—187 S. Palm Canyon Dr.  
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Tahquitz River Estates  
850 S. Palm Canyon Dr.  
ROSE, DAVE 2844  
252 N. Palm Canyon Dr.  
ROCKS, MADGE O. 2727  
475 N. Palm Canyon Dr.  
SHEPTENKO, PETER B. 2727  
475 N. Palm Canyon Dr.  
TREZEVANT, ELIZABETH  
428 N. Palm Canyon Dr. 2829  
WRIGHT, BILLY  
285 N. Palm Canyon Dr.

## CATHEDRAL CITY

ARNER, SAM D. 8-3251  
BLAKELEY, M. H. 8-4313  
HILLERY, WILLARD R. 8-3417  
SHERRILL, R. H. "Bob" 8-3534  
707 and 713 "D" St.  
ROY SINCLAIR 8-3783

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CAMERON, DON 8-4411  
71843 Highway 111  
EWART, ESTELLA C. 8-3112  
Rancho Mirage  
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PALM DESERT CORP. TRACT OFFICE  
Highway 111  
Indio 7532

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Direct Factory Prices  
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SEE  
Desert Sun  
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**NEW MODERN HOME**

For sale on large corner lot—An attractive desert home, carpeted wall-to-wall. Two bedrooms and bath; view windows in the living room. Garage. Convenient terms.

\$9,500

Robert Ransom, Realtor

The Plaza

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IN PALM SPRINGS**

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Asphalt Tile - Linoleum  
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BUILDING  
SUPPLIES  
"To Meet Your Every Need"

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ALL YOUR PAINT  
NEEDS CAN BE  
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COMPLETE . . .  
LUMBER AND  
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PROMPT DELIVERIES  
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CARPENTER WORK—REMODELING  
COMMERCIAL—RESIDENTIAL  
Do you want better service?  
CALL "BILL" BANNING 3362  
Have been in business 22 years  
in Chicago. All electrical work—  
working equipment.  
A trial will convince you.

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CONSTRUCTION AND  
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HOUSER ELEC. CO.  
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"Satisfaction Guaranteed"

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SAMSON-CURTIS, INC.  
GENERAL INSURANCE  
"Palm Springs' Oldest  
Insurance Agency"  
HERBERT SAMSON  
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Agent for  
BEKINS  
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No Job Too Large  
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Remodeling — Repairs  
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LET ME BID YOUR JOB!  
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Local and Long Distance  
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OSBURN'S  
The Friendliest  
Service Station  
In Palm Springs  
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TRY THE  
CLASSIFIED  
ADS!

## Real Estate For Sale 35

**Racquet Club**

2 BLOCKS  
2 Houses on one lot . . .  
One facing Santa Clara  
One facing San Carlos  
\$12,750 Cash Payment  
SECURES THE BEST BUY

Yes: 2 HOUSES—  
One 3 bedrooms, 2 baths, furnished. Furnace heat. . .  
One 2 bedrooms, 2 baths. . .  
patio.  
Large lot, enclosed yard and  
Total Price \$29,500  
Balance monthly terms.  
IMMEDIATE POSSESSION  
480 Santa Clara Phone 3783  
Realtors please note.

## WANT A BARGAIN?

HERE'S A BARGAIN . . .  
Owner will sacrifice. 3 bedrooms, 2 baths, lots of tile in lovely kitchen; tile stall shower plus tub; asphalt tile on all floors. Walled patios front and rear; walled grounds, landscaped. Tile roof, flagstone. One-half block from S. Palm Canyon Dr., one block to school. Will sell furnished or unfurnished. Price reduced from \$22,500 to \$17,500, unfurnished. Don't buy a home in Palm Springs unless you first check this value! Dollar for dollar, it can't be beat. 216 Palo Verde, Phone 2123 or 2844.

## New 6-room Home

with swim pool and tennis court membership. 1700 sq. ft. inc. gar. 100x140 ft. lot. As low as  
\$10,950

## Outpost Estates

(4 miles East of Palm Canyon on Ramon Rd.)  
Phone P alm Springs 5132, or  
Owner, 1031 S. La Brea, Los Angeles 35. Ph. WEster 0168

## WHITE COUPLE, 25-40 years of age. No children, need car for small guest ranch. Man general handy man and cowboy. Woman to do laundry, wait on tables, clean cabins. Salary \$200 month, room and board. Write Golden Mesa Ranch, Wilsona Rt. Box 167, Lancaster, Calif.

## SHANGRI-LA PALMS

All improvements in.  
Lot No. 1—\$1200  
Lot No. 2—\$1100  
\$250 down, balance \$10 per m.  
2 1/2 Acre cabin sites, \$500;  
\$200 down, bal., \$10 per m.  
1 1/2 miles north of Shangri-La.  
C. L. Crosby, Box 57, 1000 Palms

## NEW 1-bedroom, insulated stucco. all electric. New furnishings. Tile bath and kitchen. White rancho fence. Very neat and livable with a lot of cabinets. Would trade for Palm Springs or other property. Write Box 575, 29 Palms.

## SMALL COTTAGE, 1 bedroom, stone fireplace, garage. All new elec. equipment, incl. refrigerator, range, water heater, cooler, completely furnished with new furniture. 1/4 acre, beautifully landscaped. Terms Corner Cathedral Canyon Dr. and D St., Cathedral City.

## WILL CONSIDER trade trust deed O.K. or small payment down. New ranch house. 3 bedrooms with bath and den. Completely furnished. Air cooled. 2-car garage. Corner lot. Immediate possession. Desirable location. Brokers welcome. Owner, 1145 Tachevah Dr.

## COMPLETELY furnished, 1-bedroom home, less than year old. Can use yourself, or rent for you by management at \$15-\$20 day. 30x60 filtered pool (Unit No. 8, 2675 N. Indian). For details see manager or write 369 N. Croft, Los Angeles 48.

## LAND BARGAINS—Act now. Salt-on Sea acreage, in 160 acre parcels or more. From \$7.50 to \$22.50 per acre. K. A. Ellsworth, Palm Village, Rt. 1, Indio Ph. 76271. Palmdell Tract Office, Hiway 111. Phone Indio 76551.

## JUST repainted 2 bedroom. Modern furniture including washer. 2 patios, fireplace, detached garage and 10x12 storeroom. Fenced lot. Phone 6361. 584 Plaza Amigo.

## SPECIAL for the discriminating buyer. New, spacious, 3 bedroom house, corner lot. Walled and landscaped. \$23,500. See your broker or A. B. Crist, builder. Phone 4493.

FOR SALE BY OWNER  
Beautiful furnished 3-bedroom, 2-bath home, Lania, barbecue. Large lot. Don't buy until you have seen this. Phone 25351.

## FOR SALE OR RENT—Beautiful, brand new home, close in, fully furnished. 2 bedrooms, 2 baths, large living room, tile fireplace. Terms. Phone 3352.

## HOTEL SITE—Excellent location—\$9500.

## MUNHOLLAND &amp; CO.

431 N. Palm Canyon. Ph. 3673

BROKERS: Please list my choice lot, No. 69 Rancho Mirage Annex No. 2, for sale, \$1750, cash or terms. John Gee, Sarasota, Florida.

3-BEDROOM home, new. Small down payment, balance like rent. See owner, John W. Williams, 423 N. Palm Canyon. Phone 3311.

FOR SALE—Palm Village duplex lot 70x142. Sacrifice. Box 1416, Palm Springs.

## Real Estate For Sale 35

**A  
Dave Rose  
Special!**

6 Apts. \$30,000

Close to Palm Canyon drive, new and modern, with bedrooms and kitchens. Beautifully furnished. Air conditioned, extra large lot, room for pool and many more units. This is positively the best buy in income property in Palm Springs. See it at once about this! A terrific value at—  
\$30,000  
Good terms—No trades.

**Dave Rose  
Realtor**

252 N. Palm Canyon Dr.  
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Low Cost  
Per Unit

TENNIS CLUB AREA  
7 UNITS  
MODERN  
NICELY FURNISHED  
\$59,500

**Harold Hicks**

913 N. Palm Canyon Dr.  
Phone 2736  
Evenings—7584

People  
in Glass Houses

will tell you WHY you should buy this REAL darling. . . 2-bedroom contemporary home with fireplace and sliding walls of glass opening onto beautifully planted patios. Designed by leading California architect. Oversize corner lot, close in. \$16,500, partly furnished. For appointment call:

## EXCLUSIVE AGENCY

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Fredericksen**

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Telephone 2772

Associates: Barbara Nordurft,  
Marion Mathews, Les Provencher, Culver (Cub) Parker.

**Cora B. Hyde**

REALTOR

New triplex, completely furnished. One 2-bedroom and two 1-bedroom. Room for three more units.—\$26,500. Terms.

2-bedroom home on R-3 lot. Close in.—\$9500. Terms.

Large, close-in lots—\$990, up

**Cora B. Hyde**

and Associates:  
A. J. Reiter—Effie Grogan

## DUPLEX



Real Estate For Sale 35

**Muriel E. Fulton**  
REALTOR

SPECIAL BUYS

Perfect desert home on 1/2 acre. Large living room with view, 1 bedroom and 1 bath. Located on guest ranch premises. Completely furnished in up-to-the-minute style, only \$12,500.

\$5000 cash will handle. Large home, 4 bedrooms, 4 baths, 2 fireplaces, on walled lot. Easy terms on the balance.

Hotel for sale. Owner will trade equity for other property in Los Angeles or Palm Springs. Excellent proposition to good investor. Ask us for details.

Tennis Club area. Fine residential lot adjoining estates. Reduced for quick sale.

Las Palmas home on large walled lot, 3 bedrooms, 3 baths, attractive den with fireplace. South exposure to all rooms. A-1 construction. This is a quality house for sale completely furnished, below replacement cost.

\$39,500

For professional real estate advice see . . .

**Muriel E. Fulton**  
REALTOR

AND ASSOCIATES  
Frances Wilson, Ernie Dunlevie,  
Burnham Bigelow  
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PHONES: 2226 - 2225

Most Beautiful  
Little

Date Garden  
in the World

Over 2 1/2 acres of ground only two miles from town. Paved road. 85 date trees, over 70 bearing citrus trees. Inexpensive domestic and irrigation water. Living quarters ready to move into.

ALL FOR AN UNBELIEVABLE PRICE OF ONLY

\$15,000

**Sheptenko,**  
Realtor

475 N. Palm Canyon Dr.  
PHONE 2727

Best Buy  
Since Noah  
Sold Ark

Bonita Lodge

11 rentals plus spacious manager's quarters—  
CLOSE BY—4 BLOCKS TO  
PLAZA. 417 W. ARENAS RD.  
Large shaded corner lot 150x150. Oodles of fruit trees—lawn furniture, clean—ready to go—immediate possession. Not a new, cold atmosphere—ideal for homelike, cheerful, absolute rest and comfort.

Price \$85,000

Eastern owner says sell. Small trade L. A. or Palm Springs considered.

L. B. Williams, Org., Inc.  
4056 Wilshire Blvd.  
Los Angeles  
or see your broker. Mgr. on premises.

R-1 Lot

Reasonably close in. Many new and nice homes in immediate area. A lot you would like to build your home on.

A Best Buy \$1450

R-3 Lot, excellent rental location. Just the lot for a low priced yearly rental unit. Room for 10 units or more. Close in.

A Best Buy \$2950

R-4 Lot, excellent rental location, close in. Not a better rental location at twice the price in Palm Springs. . . . About 20,000 square feet.

A Best Buy at \$3950

**Frank Miller**  
and Associates

428 N. Palm Canyon Dr.  
PHONE 2929

3-BEDROOM, 2-bath home. Corner lot, 100x106, walled, 2-car garage. This house completely furnished for \$23,500. Phone 2064; evenings 6735.

Real Estate For Sale 35

**Sheptenko**  
Home Specials!

Near  
High School

\$6,950

New two-bedroom.  
\$700 down, \$65 month.

\$10,500

New three-bedroom.  
G.I. \$10,000 loan, \$500 down.

\$14,500

Beautiful Desert Home

3 bedrooms, 2 baths, vented cooling system. Garage and work shop. Over 2000 sq. ft. Large lot. Completely furnished, including dishwasher and washing machine. Offered for quick sale at

\$39,500

Beautiful Estate

Near Colonial House—only two blocks from center of town, 4 bedrooms, 4 baths, large living room with fireplace—furnace heat. Completely furnished. Guest house and garage. Large heated and filtered pool. Grounds completely landscaped and walled. Price reduced from \$60,000 to

\$39,500 For Quick Sale

**Peter B. Sheptenko**  
REALTOR

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475 N. Palm Canyon Drive

Phone 2727

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We Have the

Best Acreage Buy

Wonder Palms-Flying H Area

990 Feet, on Paved Road

29 Acres Total

\$300 per acre

10 ACRES OR ALL

**Lee Luecke-  
H. H. Foster**

H. H. FOSTER ASSOCIATES,  
INC.

101 N. Palm Canyon Dr.

Phone 3555 or 26633

ESTATE—6 bedrooms, 5 baths. Glassed-in sun bathing pavilion. Completely equipped pool. Spacious grounds, beautifully landscaped. \$62,500.

MUNHOLLAND & CO.  
431 No. Palm Canyon. Ph. 3673

Sensational

Buy!

A. L. Kagna Co.

REALTOR  
AND ASSOCIATE  
ROSE ROSENBERG

278 Palm Canyon Dr.  
(El Dorado Hotel)

Phone 7191

New, ultra modern redwood, stucco home. Fireplace, patio, interior decorated, snack bar. Lot 100x105. Smashing low price, \$3500.

Can be financed easily.

TRAMWAY business lot bargain! 64 by 300 to 15-ft alley. Adjoins corner of Olivero on Palm Canyon drive. Will sell on easy terms or trade on home or other property. Total price \$3950. See Dave Rose, 252 N. Palm Canyon Drive. Phone 2844 or 3123.

2-BEDROOMS, sleeping porch, furnished. Easy terms. 585 Calle Santa Rosa.

Real Estate For Sale 35

CLOSE IN location. Beautiful 2-bedroom, 2-bath modern home. Large picture windows. Excellent furnishings. Carpeted. Furnace heat, 1800 sq. feet. 1-car garage. \$18,000. Phone 2064; evenings 6735.

BRAND NEW 2-bedroom home in Palm Springs, not on reservation. \$7,000 full price, \$500 down. Ph. 2064; evenings 6735.

Exchanges 36

EXCHANGE  
FOR SEATTLE

Residential or income property. We have over 100 clients with residential and income properties in Seattle to trade for Palm Springs. Mail all particulars and pictures.  
**DON KENNEDY**  
4231 University Way  
Seattle 5, Washington

WANTED  
LISTING OF GOOD PROPERTY  
WE GET RESULTS!  
**ADOLPH ISRAEL**  
437 N. PALM CANYON  
PHONE 2981

TRADE—4 units in Long Beach, for Palm Springs home or income. See Dave Rose, 252 N. Palm Canyon. Phones 2844 or 3123.

EXCHANGE—2-bedroom, beautifully furnished house, rumpus room, 2 large lots. Near Mineral bath. Want Palm Springs, Los Angeles, or what? Box 128, Desert Hot Springs.

'46 CHEVY Stake truck, 1 1/2 ton flatbed, perfect condition—for late model pickup or station wagon. Anthony J. Pacella at Angelo's Palm Village Inn, Indio 76501.

65 ACRES in growing subdivision. Abundance of water, 6 1/2 miles from Palm Springs high school. Exchange for house in Palm Springs. Phone 2173.

TRADE LOT 100x100 on Tamarisk as down payment on home, 327 N. Orange Grove, Los Angeles.

Business Rentals 38

STORE or office in heart of Village 1/2 block from Palm Canyon Drive, reasonable rent. Billy Wright, Realtor 437 N. Palm Canyon Phone 2815

LIVE in Palm Springs and have your business in Garnet. One frame and stucco warehouse 60x150 feet. One concrete side-wall warehouse 100x200 feet. See M. Ambassador Hotel.

MASSEUR and Masseuse location. Good living quarters. Also suitable for other business. Heart of city, 205 S. Indian, corner Arenas.

FOR RENT—Store building 40x80. Ample parking space. 450-452 S. Indian Ave. Near Ramon Rd. See Harry Pitts at 440 S. Indian

BUSINESS LOT 50x165 FOR LEASE. CATHEDRAL CITY ADJUNCTION. PHONE 83064.

BEAUTY SHOP with living quarters, fully equipped. Owner ill. 215 S. Indian.

BRAND NEW BUILDING, store space available 19x30. 373 S. Palm Canyon Drive.

Wanted to Rent 39

GENTLEMAN wants room with private bath in quiet home close to Colonial House, for the season. File Box 101, Desert Sun

WANTED TO RENT—Small furnished house for family of 3. Can work for part rent. Phone 9960.

Rooms For Rent 40

ROOM, PRIVATE BATH. SEE AFTER 5 P.M. 335 CALLE ENCILIA.

SLEEPING ROOM, gentlemen only. Close in. Reasonable. Phone 24145.

TWIN BEDS, private entrance, bath. Close in. Reasonable by month. 595 Calle Palo Fierro.

ROOM, lavatory, shower. Private entrance. Men preferred. Write Box 106, Desert Sun.

ROOMS for rent, 2 single. Private entrance. Close in. Reasonable. Call 4925 after 1 p.m.

ROOM by day, week or month. Best location. Close in. Phone 2865.

ROOM—Center of town. Shower. By the day for Western Week. 328 N. Calle Encilia.

Apartment for Rent 43

NEW 3-room apt. beautifully furnished in rattan. Air-conditioned. Near new Palm Desert high school. Lease year or season. Also single. Call Palm Village 76721 or Box 193, Palm Desert.

3-ROOM cottage, completely furnished, by week or month. Special rate for season or year. Sat. or Sun. next to Boys' club, Andrews Road.

LOVELY housekeeping apartments. Exclusive. Close in section. Newly decorated. 6-mo. basis, reasonable rent. 301 Tamarisk Rd.

APARTMENTS with swimming pool. Beautiful place to live. Week, month or year. At reasonable prices. 450 Indio Rd. Phone 2073.

NEARLY new 3-room apartments \$100 month. All utilities included. Exceptionally well furnished. Close to bus. Phone 6023. 2690 Junipero Road.

Apartment for Rent 43

SEVERAL  
EXCELLENT  
VALUES

in one and two-bedroom apts., \$65 to \$100 month.

Beautiful penthouse apartment—\$135.

See **BLAKELEY**

Cathedral City—Phone 84313

DESIRABLE, beautifully furnished 1 and 2-bedroom bungalows. Large living room, kitchen, bath, all electric, closed in lawn. By month or season. Reasonable rate. Call 2371. Vista del Oro, 261 1/2 Avenida Ortega, South Palm Springs.

SWIMMING pool. New 3-room apt. modernistically furnished. Bendix washer, panel ray heat. Seasonal or yearly lease. 970 Parcela Place. Phone 3772.

LOVELY 2-bedroom house. Exclusive, close in section. Newly decorated. 6-mo. basis, reasonable rent. 301 Tamarisk Rd.

ATTRACTIVE, furnished apartments available now. Rentals from \$60. Wright, Glenn and A. Sts., Cathedral City. Ph. 83722

SINGLES and doubles. Center of town. Children welcome. Victoria Villa, 444 N. Indian Ave., Call 2957.

FURNISHED studio apts. Paid utilities. Kitchens. In center of town. Inquire at 186 S. Palm Canyon Drive.

NEW APTS., beautifully furnished. All electric, air cooled. Splendid location. Ladera Lodge, 536 D St., Cathedral City

SINGLE apartment, utilities and linen furnished. Weekly or monthly. The Orleans, 373 S. Palm Canyon.

SLEEPING rooms & housekeeping apartments, \$10 week up. Utilities paid. 704 First St., Cathedral City.

ATTRACTIVE new kitchenette apartment. Reasonable rate. 770 Chuckwalla. Phone 2-6485.

FURNISHED studio apts. Close in. Reasonable rent. 233 S. Indian. Apt. 3. Phone 5975.

FURNISHED singles and double apts., \$60 to \$100 a month. Tallyho Apts., opposite KCMJ.

VISTA DEL CHINO APTS. Monthly rates. Adults. Reasonable. 1535 N. Indian. Phone 5832.

WELL furnished, colorful, smart. Twin beds, tub and shower. Good district. Phone 6921.

TWO furnished 1-bedroom apartments; also 1 single, 470 Avenida Olancha. Phone 24514.

Unfurnished Housekeeping APT. 440 S. INDIAN AVE.

Houses for Rent 46

For Rent  
Furnished

Apts, \$65 and up.  
1 bedroom ..... \$ 85 mo  
2 bedrooms ..... 100 mo.  
2 bedrooms ..... 500 mo.  
(with pool)

3 bedrooms, 1 bath.....\$100 mo.  
5 bedrooms, 5 baths.....500 mo.  
Unfurnished:  
2 bedrooms, 1 bath.....\$100 mo.  
2 bedrooms, 2 baths..... 100

**Frank Galvan**

SPECIALIST IN RENTALS  
and Property Management  
RENTAL LISTINGS NEEDED  
NOW!

PHONE 2391

Terry Ray-Guy Anderson

773 N. Palm Canyon Dr.

2-BEDROOM, furnished home.

Large living room, fireplace, dinette and kitchen with large glassed-in sleeping porch. Garage. 1 1/2 blocks to Bullock's. Near Community Church. \$125 month by year only. No children.

CORA B. HYDE

290 N. Palm Canyon Dr. Ph. 5101

5-ROOM house, 2 bedrooms, 2 showers. Separate entrances. Furnished. Electric equipment. Outside porch. Also attractive 1-bedroom, furnished. Electric equipment. Outside porch. Reasonable rent. 531 Plumley St., Cathedral City. Ph. 8-3544. Monthly or yearly basis.

TWO OR THREE-ROOM furnished cottages. Electric refrigerators, 44 a month and up. Also small office buildings. 634 S. Palm Springs Canyon Dr.

FOR LEASE—4-bedroom, furnished house, swimming pool, closed patio. Near grammar school, \$600 month. Ph. 7181.

LOVELY furnished home, 2 bedrooms, \$200 per month. Near schools, 686 Camino Real.

Houses For Rent 46

RENT OR LEASE—Modern 2-bedroom. Wall heat. Large kitchen, breakfast nook. Dining room. Living room. Fireplace. 2 baths. 2 unfurnished rooms, will furnish. Near Racquet club, 281 E. Cabrillo Rd. Brokers welcome.

THE UNUSUAL home charm. One or two bedrooms, 2 baths. Furnished (owner), secluded. No. 3, 1200 S. Palm Canyon Dr. References. Garage. Season or yearly.

NEARLY new 3-room apartments, exceptionally well furnished. For rent or lease. Close to bus. Must be seen to be appreciated. Reasonable. Phone 6023. 2690 Junipero Road.

FOR RENT, SEASON—Beautiful 2-bedroom home, elegantly furnished, swimming pool. Unusual property. \$425 per mo. James L. Easley, Palm Village. Phone Palm Village 72161.

NEAR Wonder Palms Hotel, 2-bedroom, all-electric, modern. Quiet, wonderful view. Fireplace, trees, reduced for nine months. Phone 83392.

UNFURNISHED 2-bedrooms, 2 baths, hardwood floors, air conditioned, white Tropicool roof, garage. Patio with barbecue. Yearly lease. Phone 7125

MODERN 2-bedroom bungalow. Nicely furnished. Also large upstairs apt. Reasonable for season or year. Owner, P. O. Box 314, Cathedral City. Phone 8-3602.

ATTRACTIVE 2-bedroom home, twin beds, fireplace, patio. Excellent location. 247 Racquet Club Road.

1-BEDROOM house near Wonder Palms, modern, electric, quiet, view. Reduced rent for long period. Phone 83392.

TWO 2-bedroom houses, 1 furnished, each \$50. See Davey Wallace at Wallace Date Shop, 1000 Palms.

HOUSE, CENTER OF TOWN . . . REASONABLE. PHONE 4925.

2 BEDROOMS, sleeping porch, furnished, newly decorated. 585 Calle Santa Rosa.

2-ROOM furnished cabin, gas, \$500. Lot 13-C, Desert Trailer Haven.

COOLATOR like new, equipped for unit installation. P. O. Box 1253 Palm Springs.

LOVELY furnished home, 2 bedrooms, \$200 per month. Near schools, 686 Camino Real.

NEW MODERN furnished, close to everything. Adults. Gentiles. Utilities paid. Phone 2865.

FOR RENT—Large house-trailer on lot. Private facilities. Close in. \$50 month. 435 Andreas.

Trailer Rentals 49

COMPLETELY furnished, DeLuxe Vagabond for 2 people. On nice lot, 2 blocks from center of town. \$60 plus lights. Located at Palm Springs Trailer Corral, 114 S. Calle Encilia. Phone 24054.

SPARTAN—awning and patio furniture. Corner lot. Private lavatory and shower. Lot A-31, Rancho Trailer Park.

LIKE NEW FINISH, completely furnished 27-ft., 3-room trailer, by month or season. Ph. 3362.

Household Goods 50

FACTORY RECOVERS  
For all Patio Furniture. High Quality, Low Cost. Free Estimates.

BAMBOO BLINDS

Clean, light color, fine mesh. 3x6 feet, \$2.50. 6x6 ft., \$5.00. Chaise longue pads, \$5.95 up. Gay colored duck patio pillows, \$1.19 each. 9x12 felt base rugs, \$6.95. 9x12 fibre rugs, \$19.95. Asphalt tile, first quality, 9x9, 6 1/2 cents up. Rattan—Modern—Maple Furniture. No fancy frills—no fancy prices.

YOU SAVE THE DIFFERENCE

MAHER'S FURNITURE  
DESERT HOT SPRINGS  
Open Evenings

BED DIVAN, twin Hollywood beds, full size mattresses and box springs; 2-pc. gray living-room set, 6-pc. early Calif. bedroom set; 9x12 fiber rug, cannot tell from new. Cor. D St. Cathedral Canyon Dr., Cathedral City

30-GALLON gas water heater, davenport and matching chair. Wedgewood gas range, excellent condition. Phone 7432. 1066 San Jacinto way.

6-CUBIC FT. Frigidaire, good running condition. Roper gas stove, good condition. Ph. 3231

NORGE washing machine, excellent condition, \$65. Fireplace screen, \$7. 477 Avenida Palmira.

FULL-SIZED maple bed, box-springs and mattress, like new. Upholstered platform rocker, \$15. 412 N. Indian.

1 TILT-BACK DIVAN. Philco cabinet radio. Phone 7652 before 5 p.m.

WESTINGHOUSE refrigerator, 4 cubic foot. Excellent condition. \$65. Phone 6244.

COOLATOR, gas stove, Cold-spot refrigerator, 245 El Portal. Phone 4283.

Household Goods 50

ELECTROLUX VACUUM CLEANERS. Sales-Service and Supplies. Home Demonstration. PHONE 6122

BED DIVAN, excellent condition. Folding trailer table with storage compartment. Carlson's Rancho Trailer Park.

BEAUTIFUL walnut cabinet. Singer sewing machine, excellent condition. Must sell. Call 4704.

KING SIZE box springs and mattress 6 ft. by 7 ft. 1675 S. Calle de Marcus. Phone 2386.

THOR AUTOMATIC combination Washer-dishwasher, used. Ph. 2148. C. Brechlin.

Trailers for Sale 51

27-FT. dual tandem wheel house trailer, sold new at \$3850, priced at only \$1295 for quick sale. Also 24-ft. Westcraft Montecito, lived in only 3 months, original cost \$3400, will take \$1985. These trailers can be bought on easy bank terms. Also trailers from \$495 and up.

Pavny's Butane

TRAILER SUPPLY STORE  
1001 S. Palm Canyon Drive  
Phone 7342

PAN AMERICAN 24-FT. BIG DISCOUNT. NO TRADES. TRAILERS FOR RENT. Let us sell your trailer on consignment.

AUTO TRAILER EXCHANGE  
Highway 111—Two miles east Cathedral City  
1065 E. Ramsey  
Banning, Calif.

3-ROOM American, carpeted; A. B. range, electric refrigerator and hot water. Sleeps 4. \$1395. Sunny Cove Trailer Park, Cathedral City.

House Trailer

20 ft., \$200. 325 East Theodore street, Banning, Calif.

18-FT. VAGABOND trailer, excellent condition, clean. Lot 44, De Luxe Trailer Park, Cathedral City.

18-FOOT ALMA, good condition, well insulated. See Mr. Hartley, Lot G-20, Desert Trailer Haven. Make offer.

TRAILER & CABANA, real bargain, 470 Cactus St., Smoke Tree Trailer Court.

1947 TRAILER—22-foot, 2-room. A-1. Cost \$2450. Sacrifice quick, \$895. Phone 3492.

Miscellaneous For Sale 60

Western SPECIALS. Gene Autry Belts, 1/2 price with this ad, 75c Riding Pants, Jeans, etc. G. I. Water Cans, 5 gals. \$1.95 up Army Blankets, \$5.95

Foot Lockers and . . . \$2.95 up  
Hospital Stools, Heavy duty, new, white. . . . 29c  
Hemp Rope. Assorted sizes and lengths.  
Dutch Brand Paint. Outside white. 5 gals



## John Costellos Entertain at Gay Affair

Dr. and Mrs. John A. Costello were host and hostess for one of the weekend's most fun cocktail parties Saturday at their hacienda on Camino way. The house was colorful and lively with Hallowe'en decorations and jump cracks and everybody in holiday mood.

Guests included the Costello houseguests, Mr. and Mrs. Bud Duncan and Dr. and Mrs. Lee Douglas with the Village represented by Mrs. Kenneth Kirk, Mr. and Mrs. William Malouf, Mr. and Mrs. Walter McManus, Mrs. Lena Rogers and her daughter and son-in-law Mr. and Mrs. Howard Edgar, Mr. and Mrs. Edwin Fallgren, Mrs. George McClure, Mr. and Mrs. Hank Gogerty, Beth Scott, her parents, Mr. and Mrs. Bertam Scott, Mr. and Mrs. Harold Murphy, Mr. and Mrs. Mel Burns, Mr. and Mrs. Vincent Marco, Mr. and Mrs. Earl Cordrey, Mrs. Mace Gadda, Mrs. Helen Lloyd, Oliver Jaynes, Mr. and Mrs. Kenneth Colburn, Mr. and Mrs. Ben Gale, Mr. and Mrs. George Wheeler, Mr. and Mrs. Lucian Shaw, Mr. and Mrs. Gavin Herbert.

## Murray Randolph Here for Season

Murray Randolph, big wheel in the real estate brokerage business, has taken over Rudy Vallee's winter colony house for a stay of several months.

Bob Graettinger was down from Hollywood to spend the weekend with his parents, Mr. and Mrs. R. F. Graettinger. He divided his time between sunning himself and working on arrangements for the new Stan Kenton band.

## VILLAGE THEATRES PLAZA

For Information—Ph. 4384

**Village** Palm Springs  
VILLAGE Palm Springs Theatre. (Continuous daily from 1:45).

TUES., NOV. 1

"THE SECRET GARDEN"

WED., NOV. 2nd

"FLAME OF YOUTH"  
Plus  
"JACKPOT JITTERS"

THUR.-FRI., NOV 3-4

Heflin-Jones-Mason  
"MADAME BOVARY"

## Plaza

PLAZA Theatre. Opens 6:45 Mon. thru Fri. 4:45 Sat.-Sun.

TUES.-WED., NOV. 1-2

"LOST BOUNDARIES"  
Mel Ferrer-B. Pearson

THURSDAY, NOV. 3rd

"HOLIDAY IN HAVANA"  
Plus  
"TEMPTATION HAREM"  
with Simone Simon



**SPEAKER—Mrs. Sylvia B. Leventhal** of Los Angeles who will address the local Jewish women's group at a membership tea tomorrow.

## Jewish Women Meet Tomorrow

Palm Springs Jewish Women's group will commence a season of many activities with a membership tea, tomorrow at the home of Mr. and Mrs. Abe Schwartz, 550 North Cahulla road, at 1 p. m.

Mrs. Reuben Kulla, president, will preside. Mrs. Leo Baker, program chairman, has arranged for subject as she is a member of the Bureau of Jewish Education in L. A., working specifically in the field of Youth and Adult Education; a former teacher both in the schools of L. A. and Philadelphia and also a director of B'nai B'rith Youth Organization. Members and guests are invited to attend.

## Santa Barbara Councilwoman Here

Guests at the Casa Palmeras are Dr. and Mrs. Harry Hancock, she serving on the city council of Santa Barbara, and Dr. and Mrs. "Stebbie" Stebbins. The foursome returning from the Kiwanis convention in Long Beach, via Palm Springs. With them are Mr. and Mrs. Edward Stamm, also Santa Barbarians.



the  
**Permanent  
Wave**

- Lustrous
- Lasting
- And New

is waiting  
for you ...  
**Helen of  
Hollywood**

509 N Palm Canyon  
Phone 2377

## Florian Boyd To Address Local DAR

Daughters of the American Revolution, Cahulla Chapter, will be addressed by Councilman Florian Boyd at their next meeting Thursday, November 3. The meeting will be held at the home of Artist Agnes Pelton, corner of Chuperosa and E streets, Cathedral City. Mrs. Leon Mitchell Wilbur, presiding Regent, will be co-hostess.

Members are requested to bring Christmas gifts for patients (male) in the T.B. ward of the United States Merchant Marine Hospital and for men and women detained by the Immigration Department at Angel Island.

November's meeting is the second of the season the first session having been addressed by Hazel Lovell, who spent part of the summer as a member of Mt. Holyoke Institute on United Nations and thus had the privilege of attending United Nations sessions at Lake Success.

Those attending were Mrs. Florence Bacon, Mrs. Harlan Bosler, Mrs. Hettie Dudley, Mrs. Howard Jay, Mrs. Reynard Joseph, Mrs. Cecile McCarty, Mrs. August Paul, Mrs. Saul Ruskin, Mrs. Sylvia B. Leventhal of the B'nai B'rith Youth organization of Los Angeles to speak on "Parent-Youth Relationships" with emphasis on the adolescent in the world today. Mrs. Leventhal is well qualified to speak on this subject as she is a member of the Bureau of Jewish Education in L. A., working specifically in the field of Youth and Adult Education; a former teacher both in the schools of L. A. and Philadelphia and also a director of B'nai B'rith Youth Organization. Members and guests are invited to attend.

Visitors included Miss Hazel Lovell, whose admission papers are pending. Mrs. R. C. Webster of Banning, who is transferring from a DAR chapter in Columbus, Wis., and Mrs. T. A. Galloway, first vice-regent of the DAR in Glendale, reported Mrs. Paul Ruskin, press chairman.

## Gala Opening For Town & Country

Thursday evening saw Villagers in a steady and graceful stream mount the curving steps of Town and Country for the opening of the smart new restaurant in The Center. On hand to receive the season's first guests were Mr. and Mrs. George Clarke, owners. Added to the restaurant's attractive decor are three new pictures by local artist Paul Grimm which are hung effectively along the north wall. Mrs. Clarke will act as hostess this season, she announced yesterday.

Among first nighters were Mr. and Mrs. Reed Hubbell, Mr. and Mrs. Ray Kelley, Carnell Kirk, Mr. and Mrs. Fred T. Abbott, Edward Waller, Mr. and Mrs. Paul Oust, Mrs. Melville Burns, Mrs. Mace Gadda, Mr. and Mrs. Kenneth Colburn, Mr. and Mrs. Walter Freund, Mr. and Mrs. H. W. Burns, Mr. and Mrs. William Dunkerley, Mr. and Mrs. R. W. Rink, Mr. and Mrs. John Porter and many others.

## Tanner Official Visits in City

A Village visitor over the weekend to confer with Polly Isenogle, local Tanner Livery service, and George and Janice Olman, Olman Travel service, was Mrs. Tom Blanchard (Alice Tanner), owner of the nationwide Tanner service and frequent Village visitor, reporting on her recent trip to Mexico City.

Occasion of her trip was the American Society of Travel Agents convention which was held in the third week of October feting agents from all over the United States, attended by more than 1000 from this country.

## Former Villagers Go Western Here

Village visitors over the weekend for Western Week were two former residents and active as officers of the Palm Springs Business Women's club, Vivian Schwarting and Betty Verge.

Miss Schwarting is at present living in Long Beach and Miss Verge is in Los Angeles working in a laboratory for a chest surgeon of that city.

## Pittsburgh Visitors

Arriving from Pittsburgh for the season on Saturday, were Mr. and Mrs. Alfred M. Oppenheimer, he one of the steel city's steel masters. They have leased the Frederick Watson house for their fifth consecutive season. So impressed was Mr. Watson with such fidelity that he invited them for dinner and cocktails upon their arrival.

## Twila King Takes Knee to Specialist

Twila King, the ever-popular and vivacious manager of Canyon View apartments, was off to Los Angeles last week to take her knee to a specialist to see what could be done about it.

She has suffered both pain and mental strain concerning it, following an accident last season. During her four-day trip she visited many friends and had a good time in spite of her knee.

## Hallowe'en Opening for Smoke Tree

Smoke Tree Ranch was a lively spot Saturday night with hobgoblins, spooks and a few toves, gathered to assist Jacques and Marjorie Crommelin entertain colonists and ranch guests at a Hallowe'en dinner.

The party was Smoke Tree's official opening and welcomed back to the fold Mr. and Mrs. Paul Helms, Mr. and Mrs. C. W. Stimson, Mr. and Mrs. William Mean (the president of the Desert Museum) Mr. and Mrs. Madison Lewis (the president of the Borden Milk company), Mr. and Mrs. Arthur Bailey, Mr. and Mrs. Clyde Summerville who are ranch guests from Seattle, Dr. and Mrs. Bauers, she the attractive niece of Walt Disney, also pre-opening ranch guests.

During festivities Host Crommelin read a telegram from Singer John Charles Thomas and wife Dorothy, who couldn't make the party, being in the wilds of Maryland, but allowed they would be along in March.

Following dinner guests played Hallowe'en games, square danced and had themselves a good time.

## First Assembly Held at Studio For Teen-Agers

Village matrons gathered at the Roy Randolph Studio Thursday night to launch their teen-agers on the first assembly, these to be held for the younger group throughout the season.

Among sponsors are Mrs. Harold Hicks, Mrs. Earl Cordrey, Mrs. Melville Burns, Mrs. Frank G. Ewing, Mrs. Arthur Bailey, Mrs. Francis Crocker, Mrs. B. F. Poliak, Mrs. Arthur Meyer, Mrs. Fred Gray.

Teenagers tripping the light fantastic included Gail and Jeanie Hicks, Joan Ewing, Marilyn Meyer, Sandra Cordrey, Jeanette McCabe, Sally Hall, Roberta Poliak, Catherine Wallace, Bill Bailey, Tony Sommers, Steve Gray, George Strebe Jr., Robert Stone, Kenney, Bill Hotchkiss.

## Eastern Star Meets Tonight To Open Season

The first meeting of the season of the Eastern Star takes place tonight at 7:30 in the Masonic Temple over the Plaza Garage. In charge of the meeting will be Mrs. Florence Murphy, worthy matron.

## Vermonters Dine At Lone Palm

It was Vermont night the other evening at the Lone Palm where Miss Gertrude E. Hunt hosted a birthday party for Mrs. Pierce Brown. Helping to celebrate were Commander Pierce Brown, Dr. and Mrs. Henry S. Reid, Mr. and Mrs. Harry Reid, Dr. J. R. Macartney and Mr. and Mrs. Si Slocum. The Browns and Miss Hunt, being Brattleboro, Vermonters, especially enjoyed Dr. Macartney's quaint stories about his visit back there two years ago.

## Bill Powells Back In Own Hacienda

Mr. and Mrs. Bill Powell are about to forsake their temporary home at the Racquet Club for their own hacienda. They've been staying at the club while their new swimming pool was being built.

## Desert Bakery

446 S. INDIAN  
NEAR RAMON

Complete line  
of Fresh Bakery  
Goods

**Jewish  
Bread & Rolls**  
Made Daily

Birthday and  
Wedding Cakes

To Take Out  
Bulk Challenge Famous  
**Ice Cream**  
Vanilla—Chocolate  
Peach—Strawberry  
PHONE 7982

## Red's Window Cleaning

WINDOW MAINTENANCE AND JOBBING  
PAINTED WALLS WASHED  
EXPERIENCED AND EFFICIENT SERVICE

411 CALLE ENCILIA

PHONE 7651

## AROUND THE VILLAGE IN SIX MINUTES

—WITH PRISCILLA CHAFFEY—

Survivors of Western Week said the four days of gun fire and western kidding were the best ever—all Los Compadres can now relax and go back to their desert trails and square dancing.

Working their way off the sick list this week are vivacious Madeline Manchester (Mrs. Don) who underwent surgery Friday morning at the Good Samaritan Hospital—Wilson Gibbs, who had his bout with the boys in white several weeks ago (and we DON'T mean psychiatrists) is back in the Village and will take up his stand at El Paseo Pharmacy—Frank A. Schelling is still in Long Beach recovering from a heart attack—Mrs. Schelling opening the house here getting ready for his return.

## Noted Guests Enjoy Sun at Racquet Club

Among the guests at the Racquet club over the weekend were Mr. and Mrs. Sam Speagle whose New Year's eve parties at their Beverly Hills estate have become a Hollywood tradition. The moving picture producer and his actress wife were hosts for a group at the club's dinner dance Saturday night. At the table were Mr. and Mrs. Eddie Bracken, Ann Miller with Attorney William O'Connor, Ann Rutherford and Charles Peters, George Hyam with Virginia Born of San Francisco, and Producer Dick Steenberg.

Another table of Palm Springs residents included Mr. and Mrs. William B. Malouf, Mr. and Mrs. Walter McManus and Mr. and Mrs. Earl Cordrey.

## Gay Housewarming At Murray Home

A gay housewarming honored the new hacienda of Mrs. Hortense Murray Wednesday when 15 friends joined forces for luncheon with Mrs. Beatrice Manson in charge of festivities. Guests bringing goodies included Mrs. James Lucetta Lippman, Effie Banks, Helen Lloyd, Grace Prendergast, Georgiana Raymond, Flo McKee, Gretchen Wright, Tootsie Simon, Eleanor Landsburg, Marion Mathews, Effie Mae Grogan, Minard McBride, Ageneae Hansen, Florence Murphy, Margaret Leussler. The party also honored Mrs. Murray's mother, Mrs. M. Trimble and her sister, Mrs. O'Byrne.

Canasta and bridge followed luncheon.

Busy as bees opening the Colonial House are Thelma and Bill Davis.

Wings of romance seem to be fluttering around Dorothy Packard, chief technician for the Desert Clinic, who is leaving shortly for the middle west and matrimony. Her place in the local scheme of things will be taken over by Mrs. Langois of Coachella. Wings of romance seem to be fluttering around some other localities but you can't see WHO the bird is, without binoculars, and they were outlawed in Palm Springs by an emergency ordinance passed by the council in 1971.

Which reminds us of an old-timer, F. V. (Pop) Shannon, second mayor of Palm Springs and now a resident of Banning Heights. Mr. Shannon was around and about Wednesday with his bride of last spring, the former Lila O'Kelley. She must give out with some very fine vittles because Frank has gained 18 pounds since his surprise wedding at Phoenix last June.

Another early days resident, Helen Shults, who lives in the cobble stone house on Arenas road, celebrated her birthday October 30 with a dinner party at the Lone Palm. Commenting on the auspicious occasion, her husband, Alonzo P. Shultz, remarked that she was a prize the Hallowe'en witches left on his doorstep 50 years ago—they celebrated their fiftieth wedding anniversary this spring. Just as we are saying last week, Palm Springs marriages have stamina and staying power. Their grandson, Paul Mashburn, a graduate of P. S. High and now majoring in art at UCLA, was down for the birthday.

Home from USC over the weekend was Stuart Clarke, son of Mr. and Mrs. George Clarke, with a group of fellow students who stayed at the family manse.

After the football game concludes have become a new and popular social operation this season, giving the fans their chance for a play-by-play recap of the game. Coffee and cake after the game were served last week by Dr. and Mrs. Clyde Harner with the scene shifting Friday night to the hacienda of Dr. and Mrs. William Elliot. Those gathering for cake and coffee included Dr. and Mrs. Harner, Dr. and Mrs. James B. Oliver, Mr. and Mrs. Roger Williams, Dr. and Mrs. Hugh Stephens and Mr. and Mrs. William A. Mason.

Shirley (the Examiner's Babette) Hull and Paul Wilder were houseguests over the weekend of Dr. and Mrs. Robert C. Morrey at their hacienda on Vereda del Sur; a supper party and bridge taking the place of Palm Springs' customary jumping around of a Saturday night, due to the fact that Mrs. Morrey is giving her ALL to gardening during the month of October and allows she has no energy left for the

community's exuberant night life.

Whizzing in and out on his motorcycle was Aram Arakelian—around and about for Western Week was Bob Hope—Mr. and Mrs. Mayer Lewis have opened Invernada, numero uno among winter colony estates—Dorothy (Charm School) Farrier has opened her home for resting in the sun.

And then there was a character at one of the local bistros last night who said he built the Tetley hotel in Riverside in 1887—"a hundred and fifty rooms without a bath," he said. He also allowed that he opened the first bar in Riverside county, thus setting a terrible precedent if you ask us. Apparently profitable, however, for he was able to buy a boat and journey to Central America where lost a half a million dollars. When we

## Dr. Marco H. Meyer FOOT SPECIALIST

—announces—

## The Opening of Office

For the Practice of Chiropody  
**NOVEMBER 4th**

OFFICE OPEN SUNDAYS

**336 N. Palm Canyon Dr.**

Next to El Morocco Hotel  
Phone 3304

## KATHY'S COTTONS

ATLANTA NO. HOLLYWOOD  
PALM SPRINGS

"Square Dance Dresses"  
of  
Distinction"

ANNOUNCES THE OPENING  
of its

**PALM SPRINGS STORE**

121 So. Palm Canyon Drive  
"Next door" to Bullock's

Announcing... the Reopening of..

# Beebe of Beverly

152 No. Palm Canyon Drive Phone P.S. 2306

## THURSDAY - OCT. 3

Domestic and Imported

## LINENS

from all parts of the world

Exquisite hand-made linens brought to you from China, Belgium, France, Ireland and Germany at reasonable prices.

SHEETS PILLOW CASES TOWELS  
TABLE CLOTHS NAPKINS BLANKET  
COVERS

## LINGERIE

Precious lingerie so carefully selected that you'll want every piece in the store. —Beautifully wrapped for gift giving.

SLIPS HOUSECOATS 3-PIECE  
ROBES NEGLIGEEES PAJAMA SETS  
GOWNS

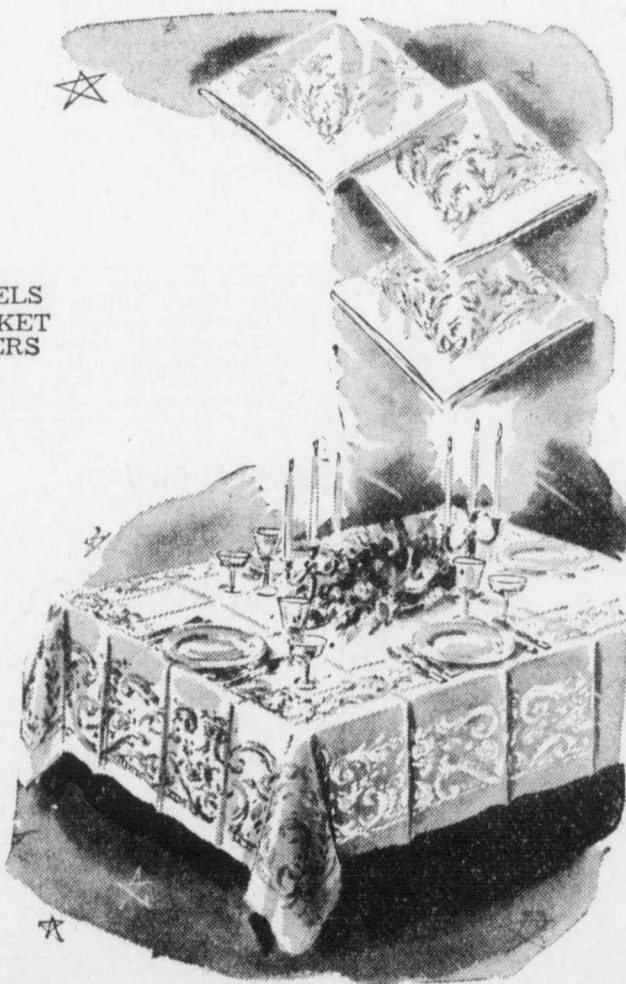
## Lovely Gifts

LINGERIE CASES JEWELRY CASES  
HANDKERCHIEFS SCARFS

Reasonable Prices

MONOGRAMS---by Hand or Machine

MRS. GEORGE BEEBE, Manager



it's  
**FIESTA NIGHT**  
Tonight  
(and Every Tuesday Nite)  
at  
**LA CASA de MUNECHA**  
(which means)  
**THE DOLL HOUSE**

A bit of Old Mexico has been brought to Palm Springs. Come and join in the Fiesta for fun and laughs.

Featuring Delicious  
**MEXICAN FOODS**  
By MARCOS  
Serving his famous Mexican foods every Tuesday night.  
YOUR HOSTS  
**Jorge and Ethelita**